

Modeling Large-Scale Networks

**Tamara G. Kolda, Sinan Aksoy, Ali Pinar,
Todd Plantenga, C. Seshadhri, Dylan Stark**

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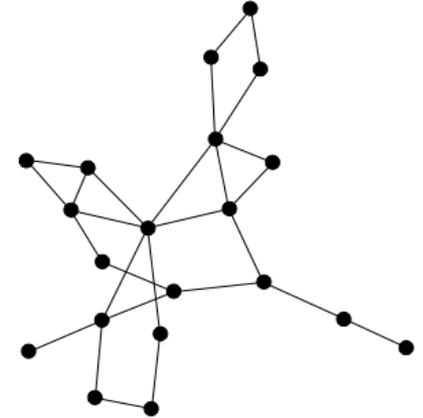
Networks are Increasingly Prevalent in Data Analysis...



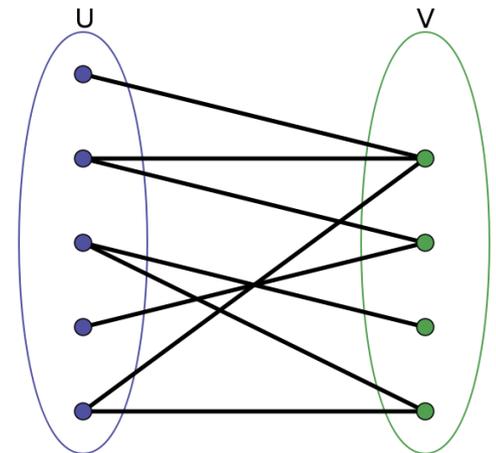
UBIQUITOUS
DIVERSE

- Computer traffic
- Social networks
- Biological signaling
- Communications
- Financial analysis
- Physical proximity
- Recommendation systems
- Publishing
- Etc.

One-Way Network

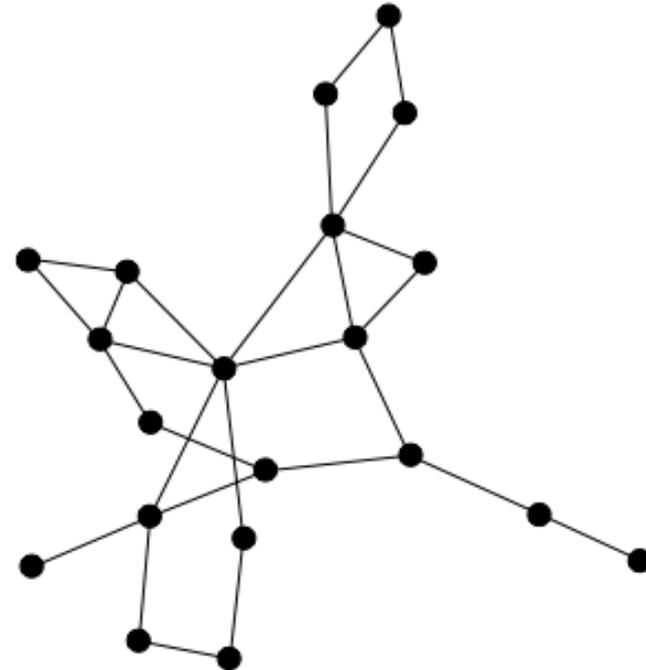


Two-Way Network



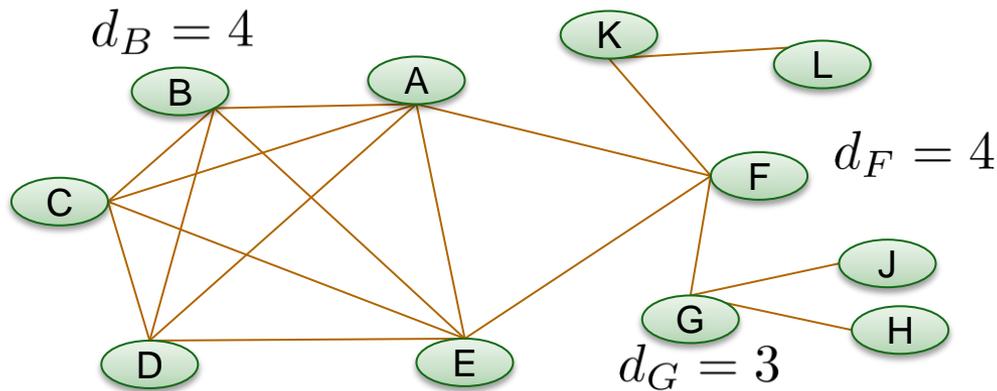
Network Models yield Understanding

- Discover underlying principals
 - “Physics”
 - Global vs. local properties
- Determine key metrics
 - **Degree distribution**
 - **Motif (triangles, etc.) distribution**
 - Community structure
 - Diameter
 - Eigenvalues
 - Etc.
- Generate artificial data
 - Scale up or down in size
 - Surrogate for real data, protecting privacy and security
 - Easy to share and reproduce
 - Compressed representations
- Desired model properties
 - **Calibrates to real data**
 - **Scalable to billions of edges**

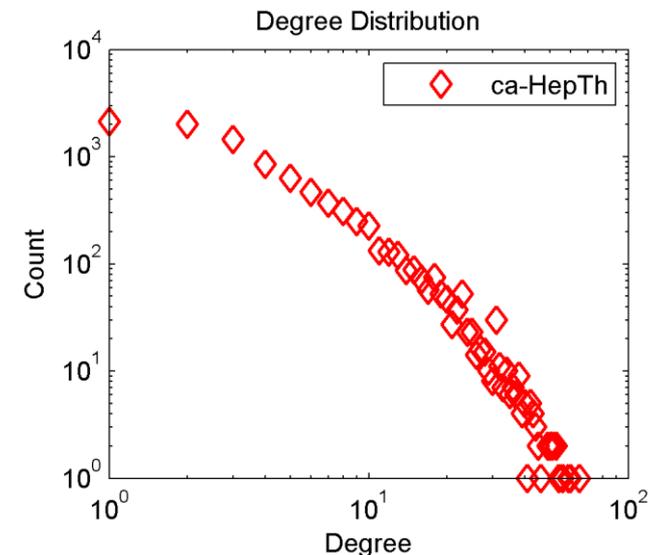


A Good Network Model should have a Heavy-Tailed Degree Distribution

The **degree distribution** is one way to characterize a graph.



Barabasi & Albert, Science, 1999:
“A common property of many large networks is that the vertex connectivities follow a scale-free power-law distribution”

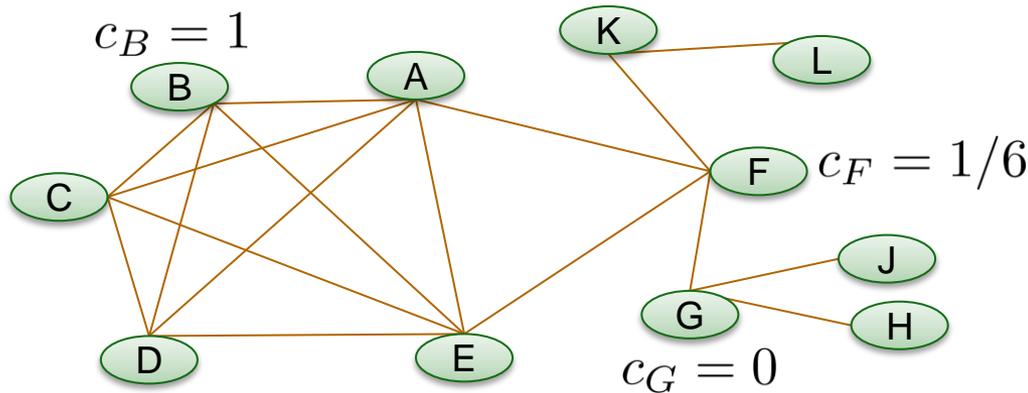


A Good Network Model should have High Clustering Coefficients

d_i = degree of node i

t_i = triangles involving node i

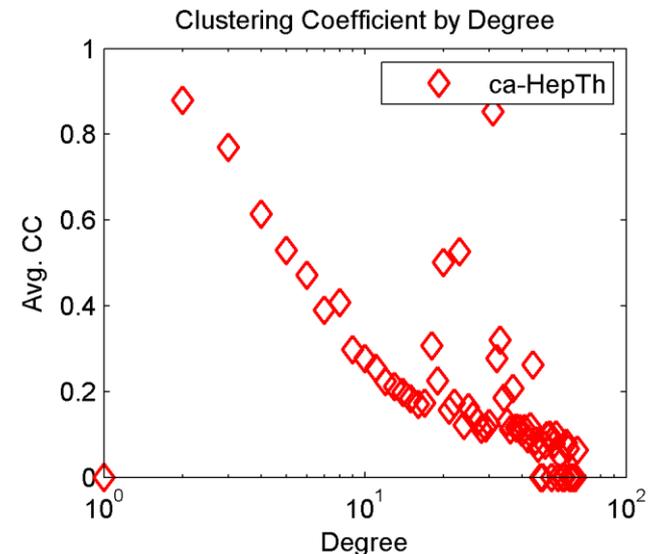
Node clustering coefficient: $c_i = t_i / \binom{d_i}{2}$



Degree- d clustering coefficient: $c_d = \text{mean} \{c_i | d_i = d\}$

Global clustering coefficient: $c = (\sum_i t_i) / (\sum_i \binom{d_i}{2})$

In social networks, the clustering coefficients decrease smoothly as the degree increases. High degree nodes generally have little social cohesion.



Current Network Models Cannot Match Both Degree & Triangle Dist.

Focus on One-Way Models

▪ Erdős-Rényi (1960)

- All edges have equal probability
- Con: Poisson degree distribution

▪ Preferential Attachment (Barabási-Albert 1999)

- Nodes join the graph sequentially
- Prefer nodes of higher degree
- Pro: Power-law degree distribution
- Con: Too few triangles

▪ Stochastic Blockmodel (Holland et al. 1983)

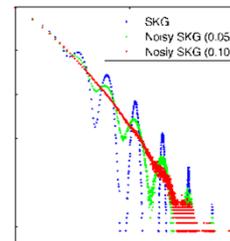
- Each node belongs to a block
- Edge probability between blocks
- Pro: Explicit community structure
- Con: Wrong degree distribution
- Con: Too few triangles

$$\begin{bmatrix} 0.6 & 0.1 \\ 0.1 & 0.4 \end{bmatrix}$$



Stochastic Kronecker, aka R-MAT (Chakrabarti et al. 2004)

- Edge probabilities defined by Kronecker products of generator matrices
- Pro: Scalable



- Con: Wrong degree distribution
- Con: Too few triangles

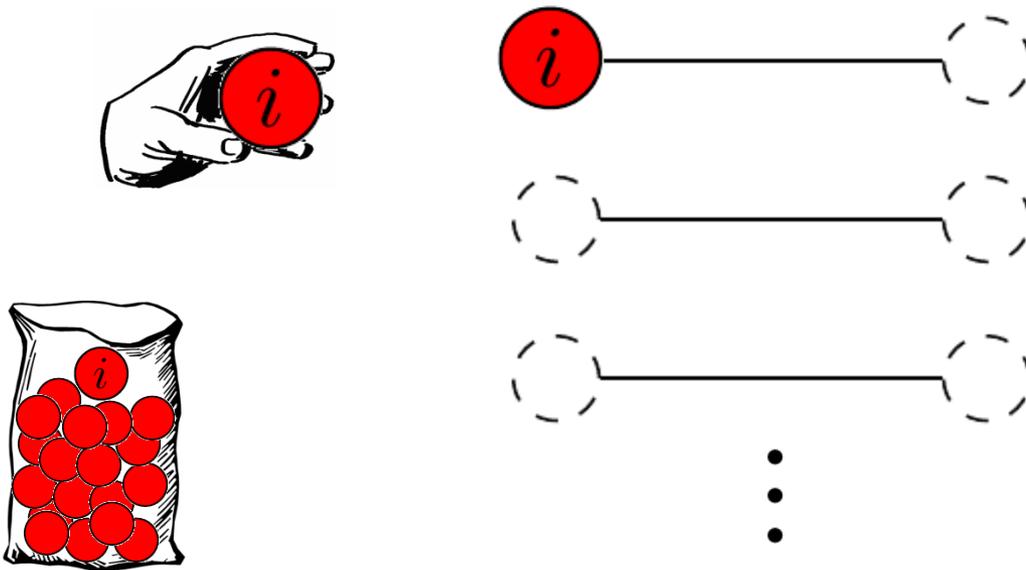


Chung-Lu (2002), aka Configuration Model

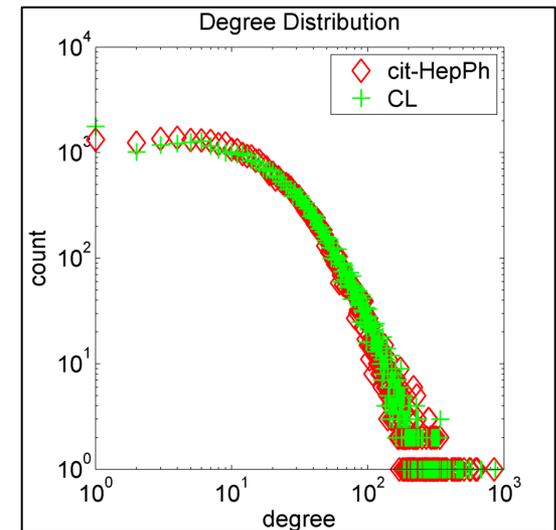
- Edge probabilities defined by desired degree of endpoints
- Pro: Scalable
- Pro: Matches many degree distributions
- Con: Too few triangles

Fast Chung-Lu: Scalable Generator that Matches Degree Distribution

- Given degree distribution
- \Rightarrow Know *desired* degree of each node, d_i
- Total edges $E = \frac{1}{2}\sum d_i$
- Choose 2 endpoints at random per edge, proportional to d_i

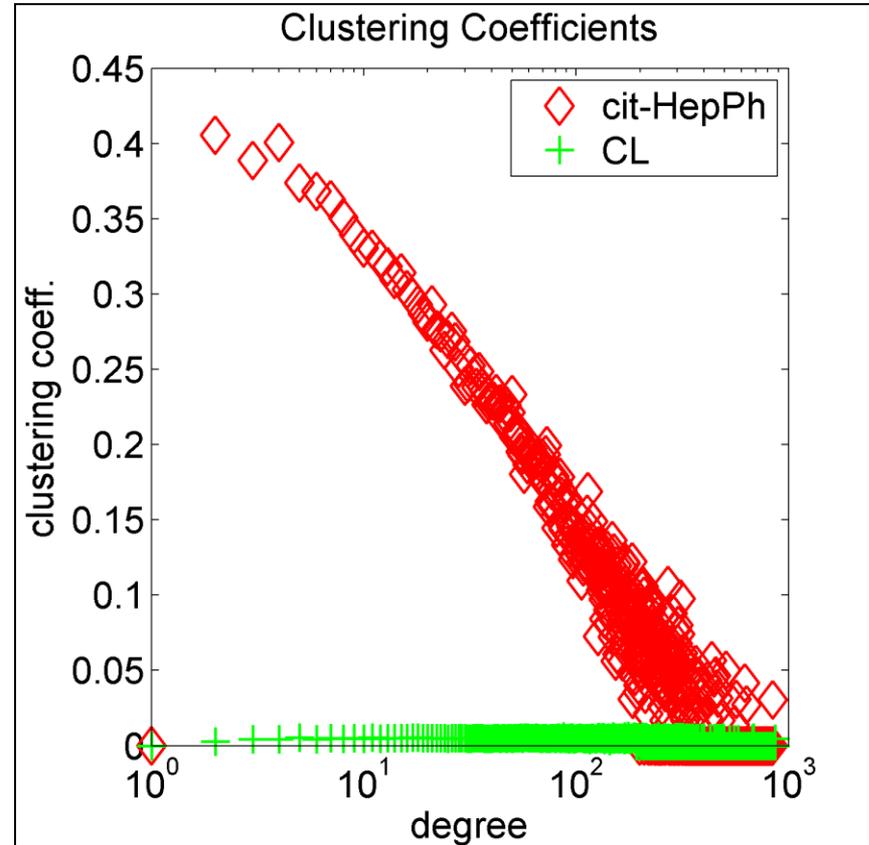
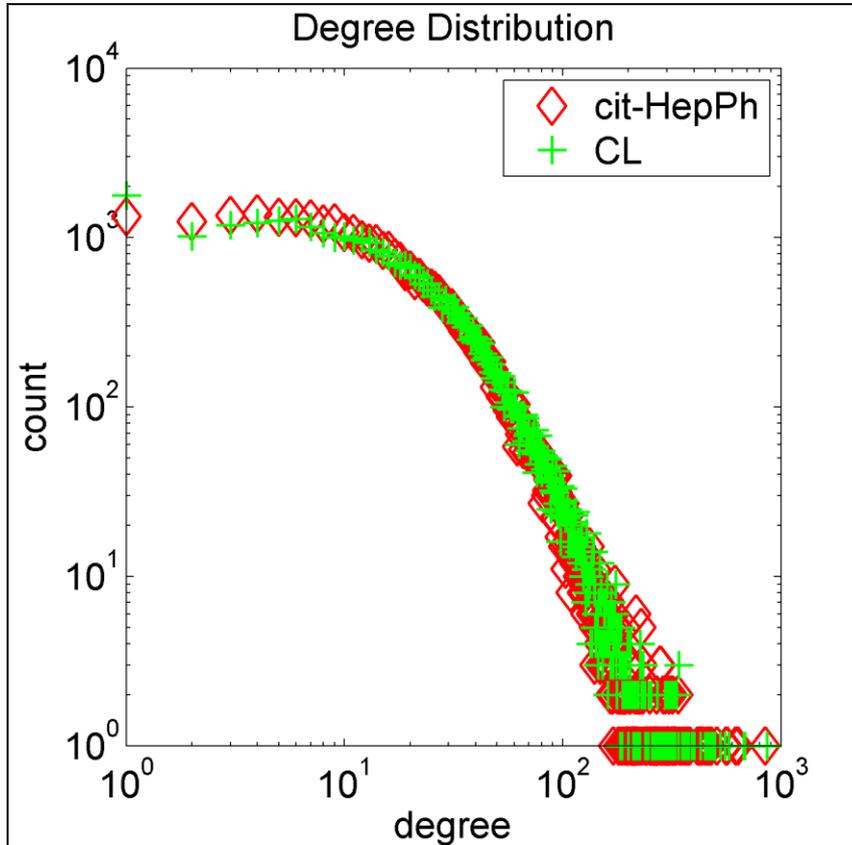


$$\text{Prob}(i \text{ selected}) = \frac{d_i}{2E}$$



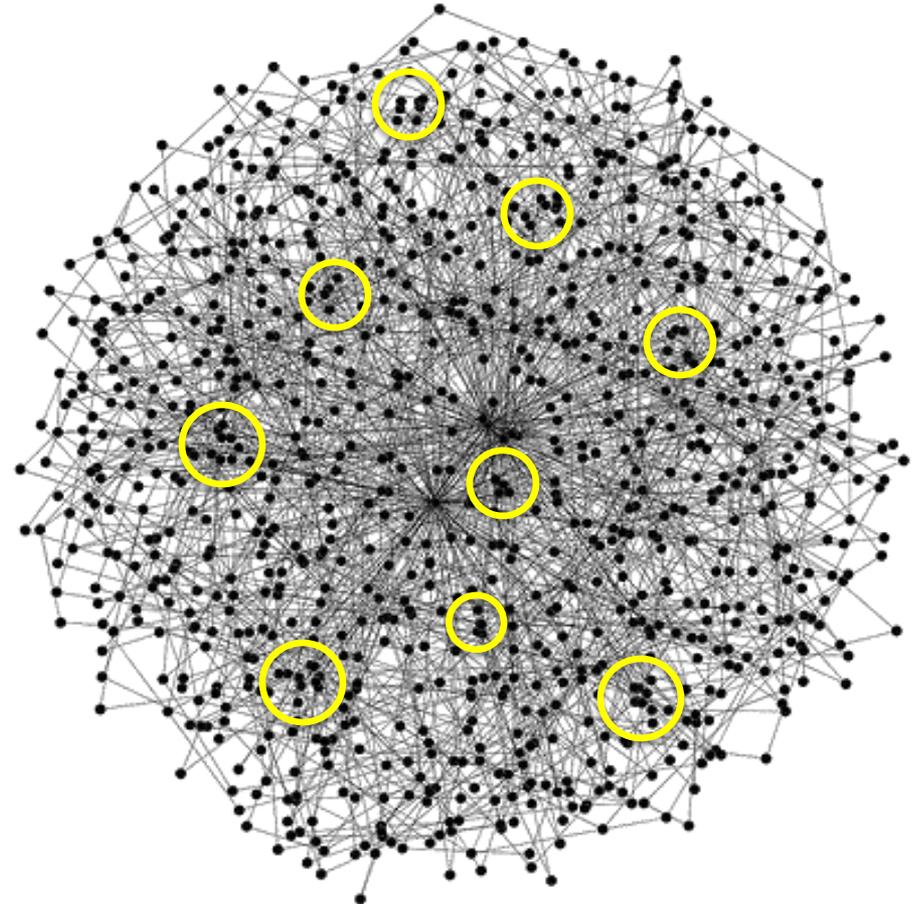
Chung & Lu (PNAS 2002, Annals of Combinatorics 2002), Pinar, Seshadhri, Kolda (SDM'12)

CL Matches Degree Distribution but not Clustering Coefficients

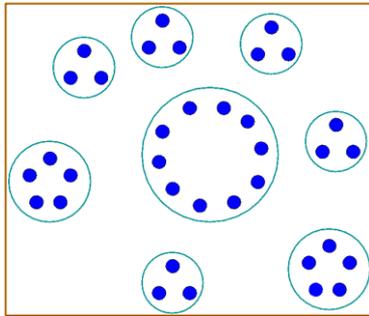


Non-negligible Clustering Coefficients Requires Dense Subgraphs!

- For sparse graphs, very small chance that a node's neighbors are connected
- But, high clustering coefficient \Rightarrow neighbors heavily connected
- Theorem: There must be dense Erdős-Rényi subgraphs!
- We create “affinity blocks” of heavily connected nodes
 - Each affinity block is an Erdős-Rényi graph

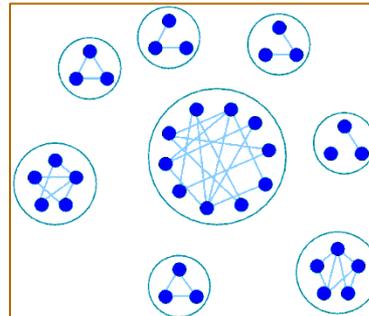


Block Two-Level Erdős-Rényi (BTER) creates Affinity Blocks



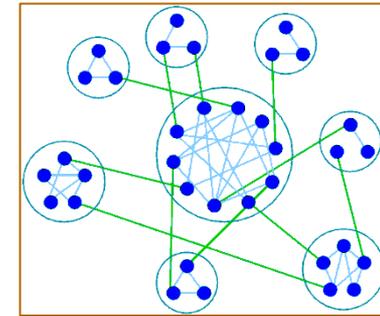
Preprocessing

- Create affinity blocks of nodes with (nearly) same degree, determined by **degree distribution**



Phase 1

- Erdős-Rényi graphs in each block
- Essentially all triangles occur in these blocks
- Connectivity per block based on **clustering coefficient**



Phase 2

- CL model on **excess degree**
- Creates connections across blocks

Seshadhri, Kolda, Pinar (Phys. Rev. E 2012)
Kolda, Plantenga, Pinar, Seshadhri (SISC 2014)

Affinity Blocks of ER Subgraphs with a Specified Clustering Coefficient

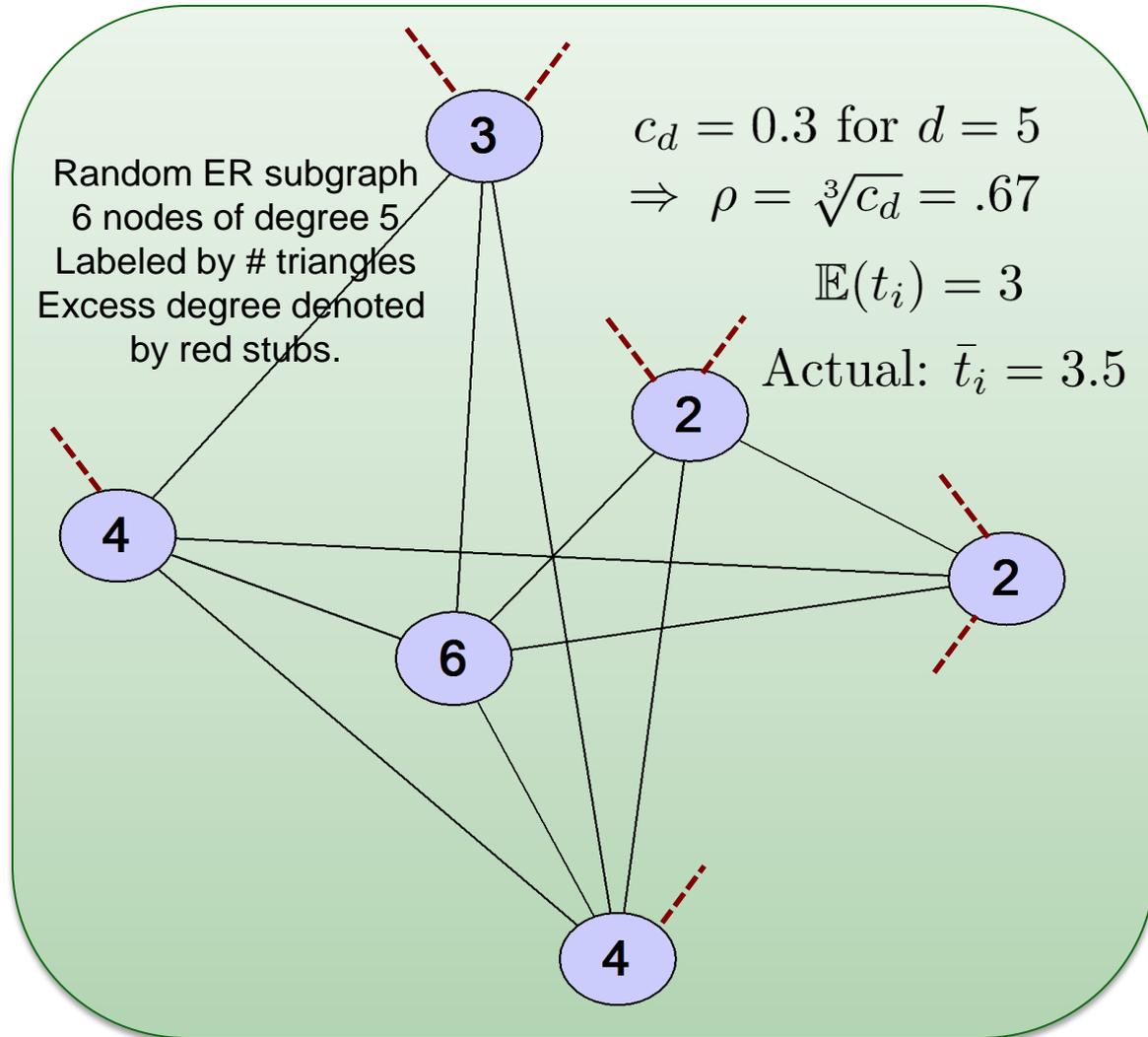
Some edges are dedicated to the ER subgraph. The remainder are “excess degree.”

ER subgraph
 $d + 1$ nodes with $d_i = d$

$\rho =$ connection probability
 $\Rightarrow \mathbb{E}(t_i) = \binom{d}{2} \rho^3$

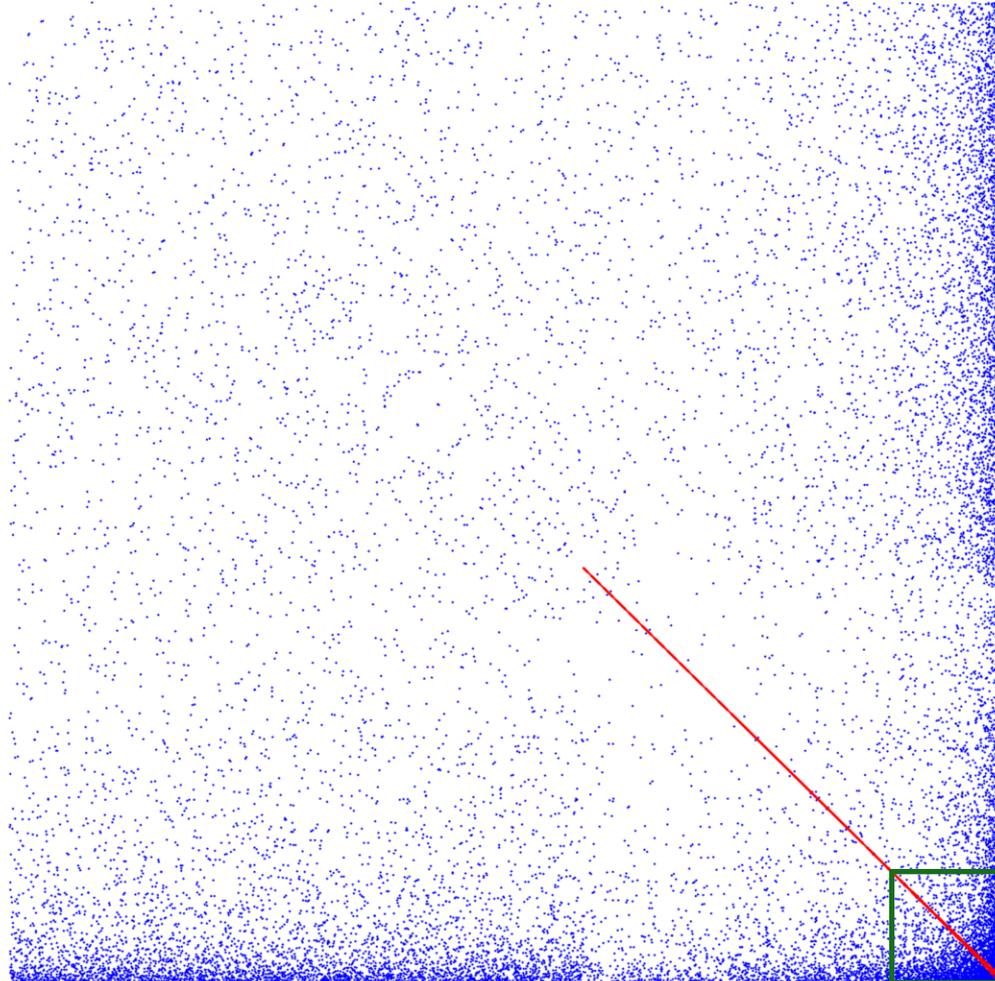
$c_i =$ node clustering coefficient
 $\Rightarrow t_i = \binom{d}{2} c_i$

$\Rightarrow \rho = \sqrt[3]{c_d}$

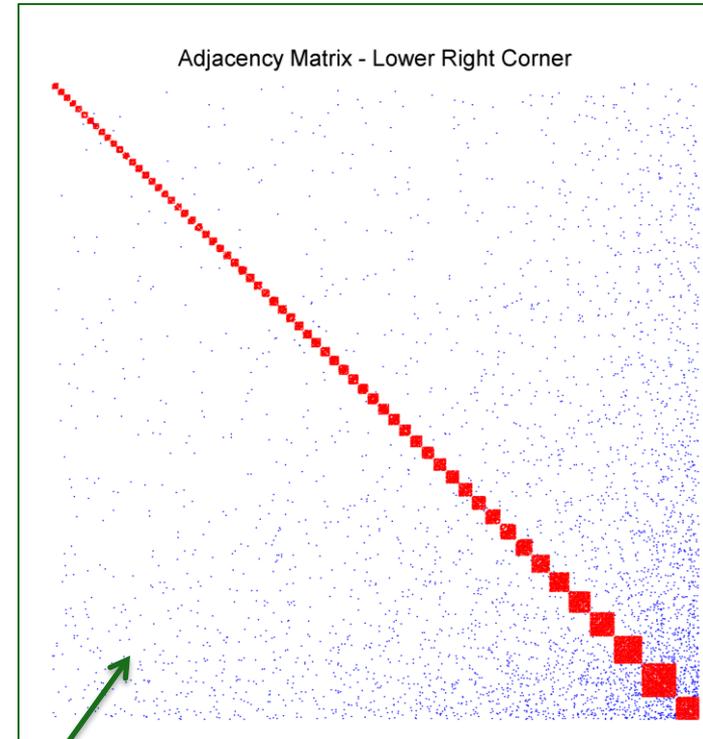


BTER has Many Affinity Blocks; Blocks are Relatively Small

Adjacency Matrix

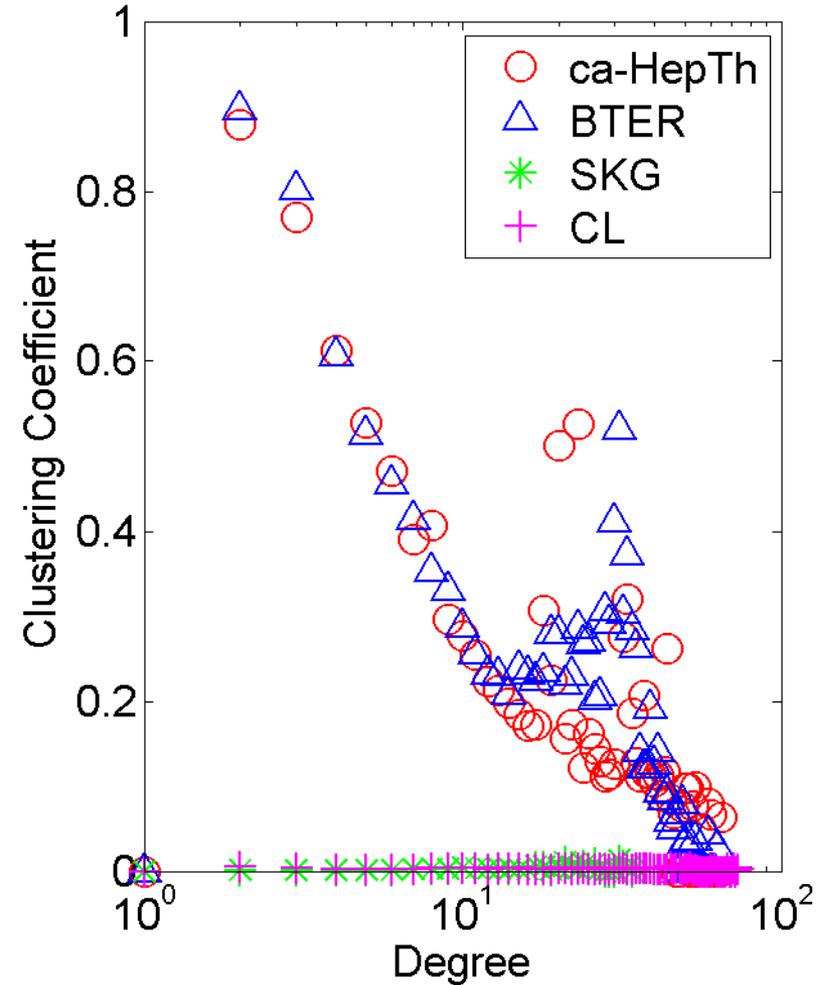
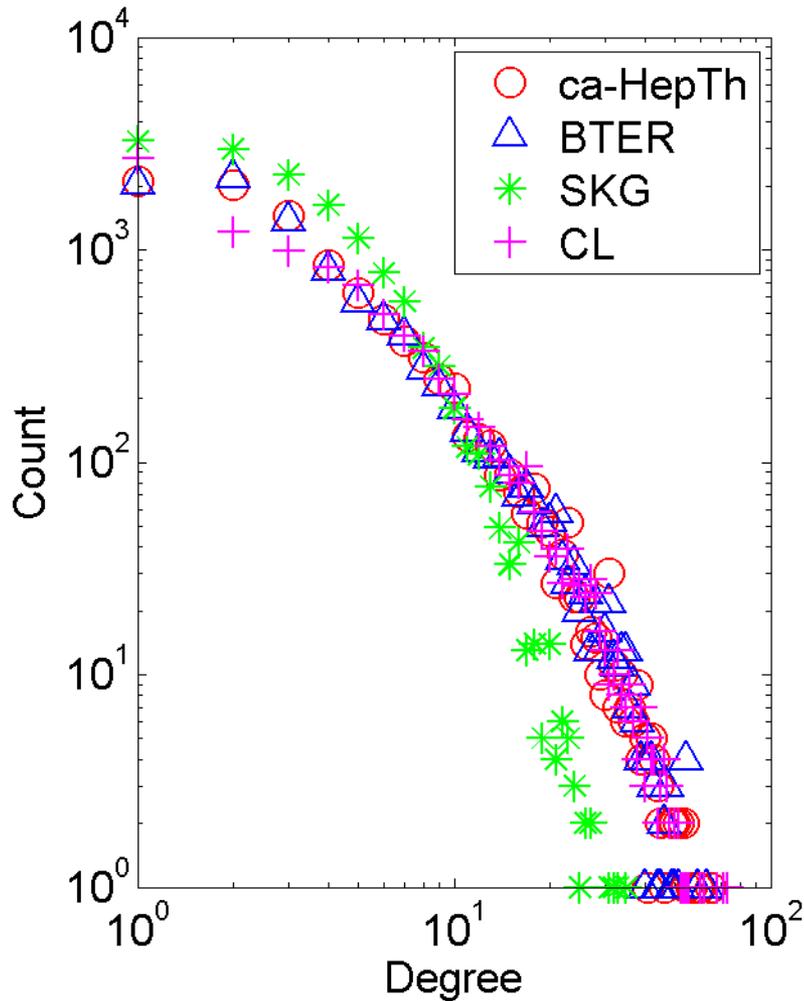


Adjacency Matrix - Lower Right Corner

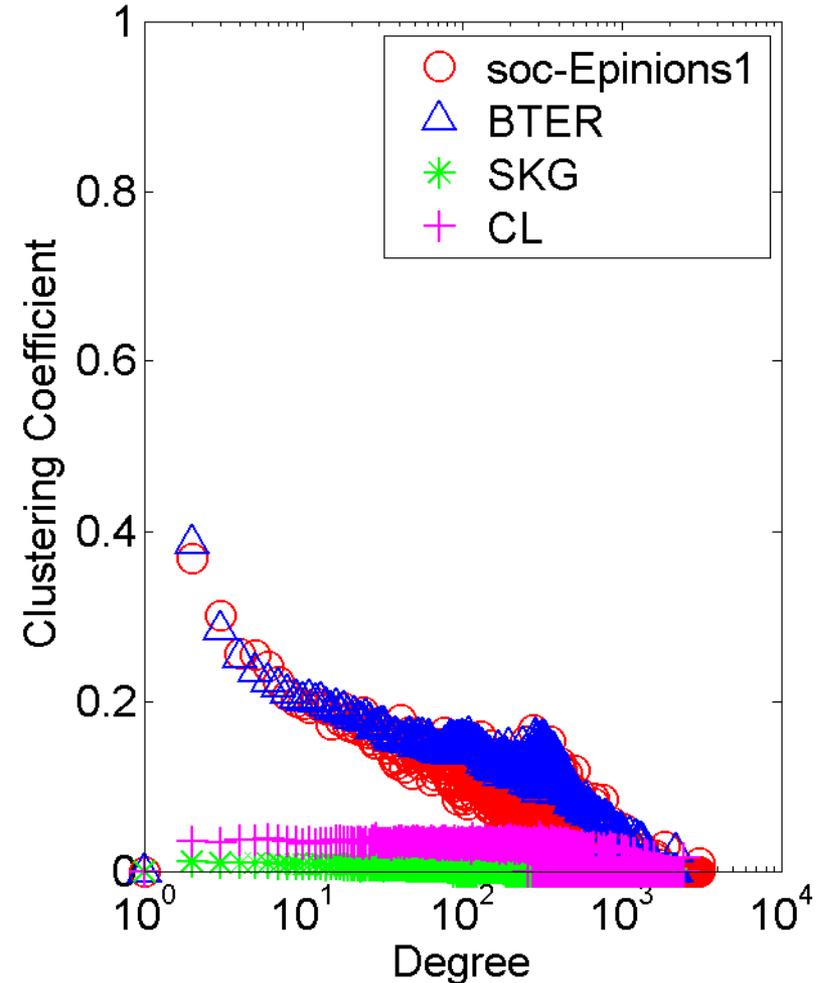
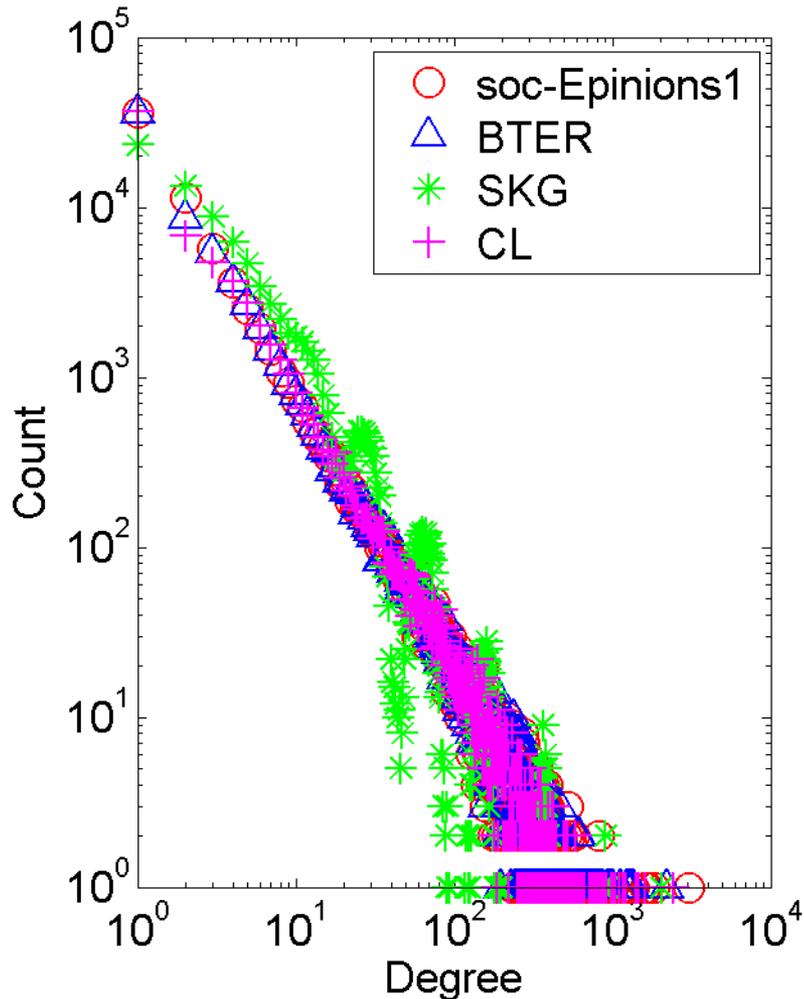


Red = Phase 1
Blue = Phase 2

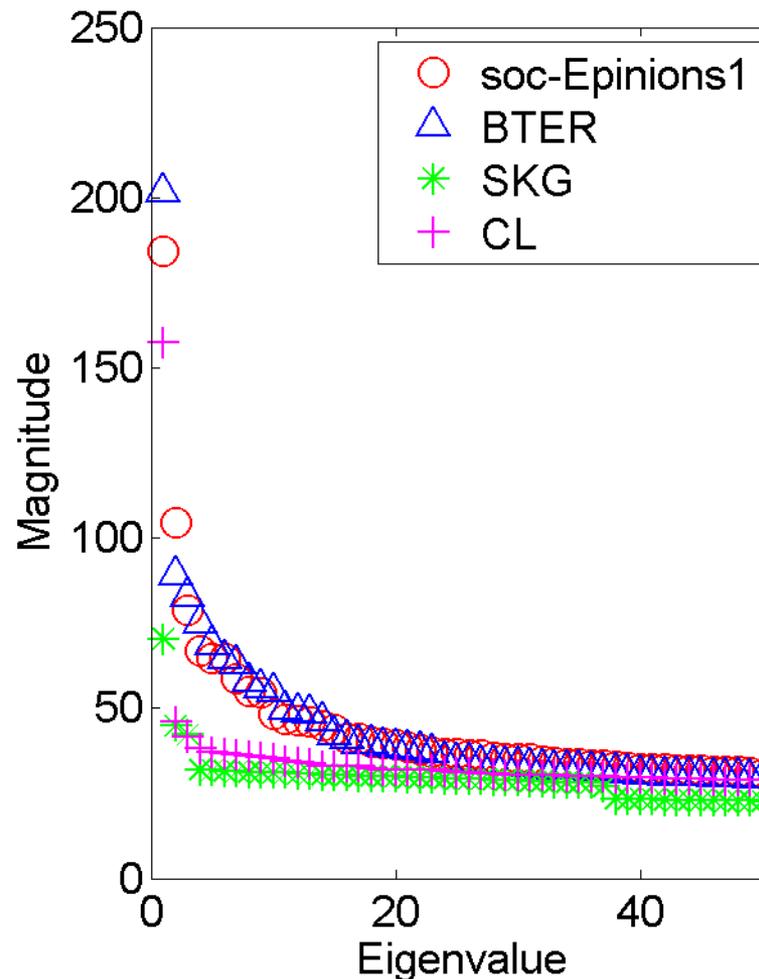
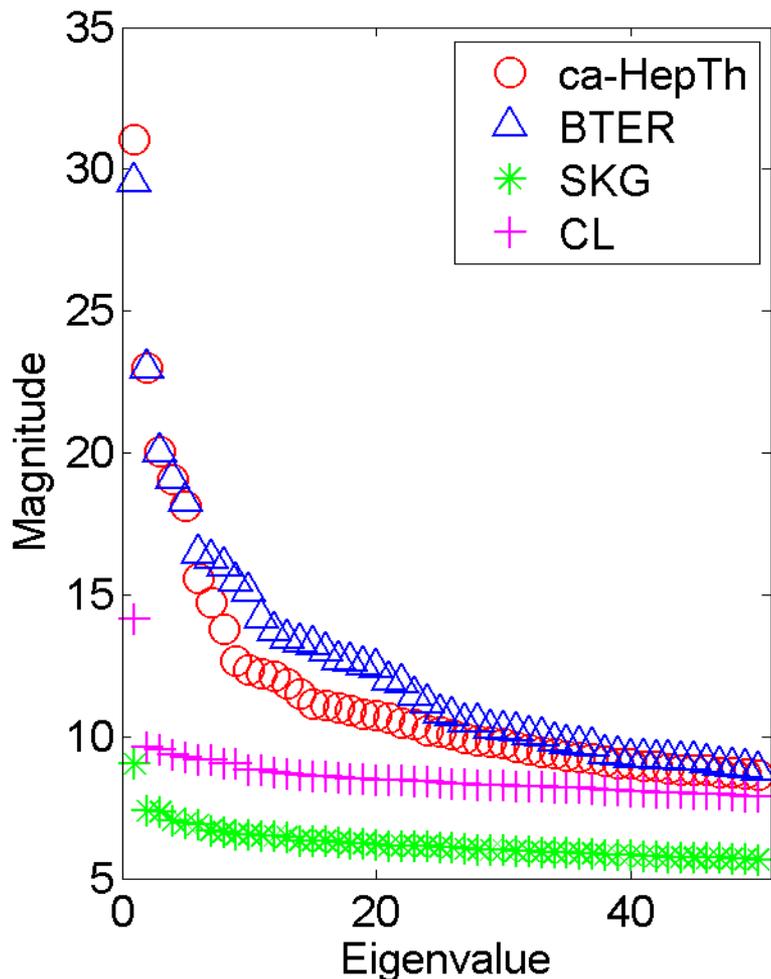
BTER has better Clustering Coefficients than CL or SKG



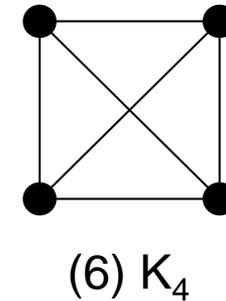
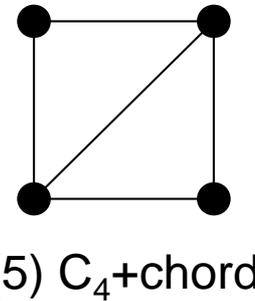
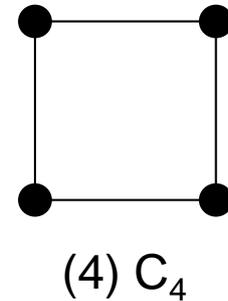
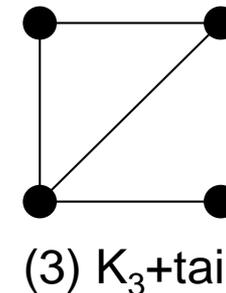
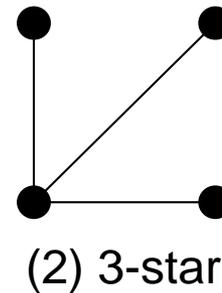
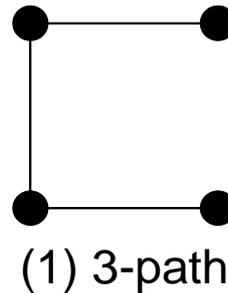
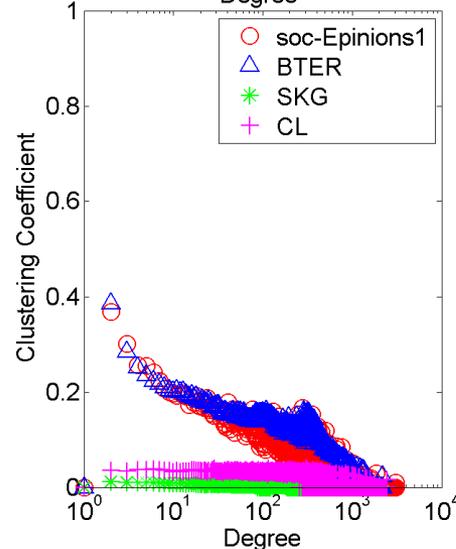
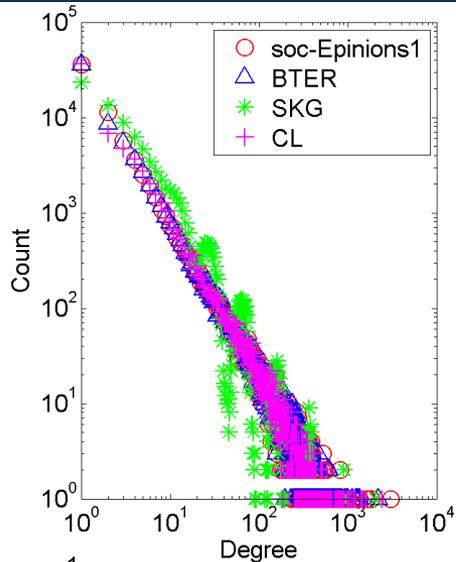
BTER has better Clustering Coefficients than CL or SKG (again)



BTER has better Eigenvalues too!



Open Question: Can BTER Capture Higher-order (4-Vertex) Patterns?



	3-star	3-path	K_3 +tail	C_4	C_4 +chord	K_4
Real	1.74e10	8.35e09	1.41e09	7.21e07	7.85e07	5.89e06
BTER	9.88e09	7.40e09	1.49e09	8.23e07	1.11e08	1.43e07

Edge Independence is Key to Scalability for BTER

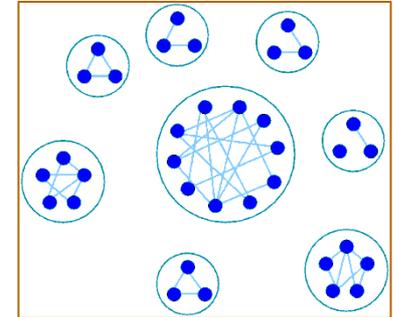
Phase 1

- Edge independence:
 - Choose random block proportional to its “weight”
 - Choose uniform random edge within block
- Single block b
 - Block size = n_b
 - Connectivity = ρ_b
 - Expected # edges = $\rho_b n_b (n_b - 1)/2$
 - Weight = # edges to be inserted

$$w_b = \binom{n_b}{2} \ln \left(\frac{1}{1 - \rho_b} \right)$$

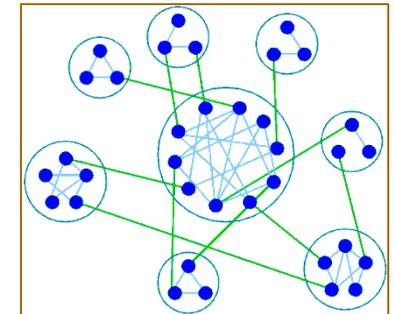
- Total edge insertions = $\sum_b w_b$

Coupon
Collector

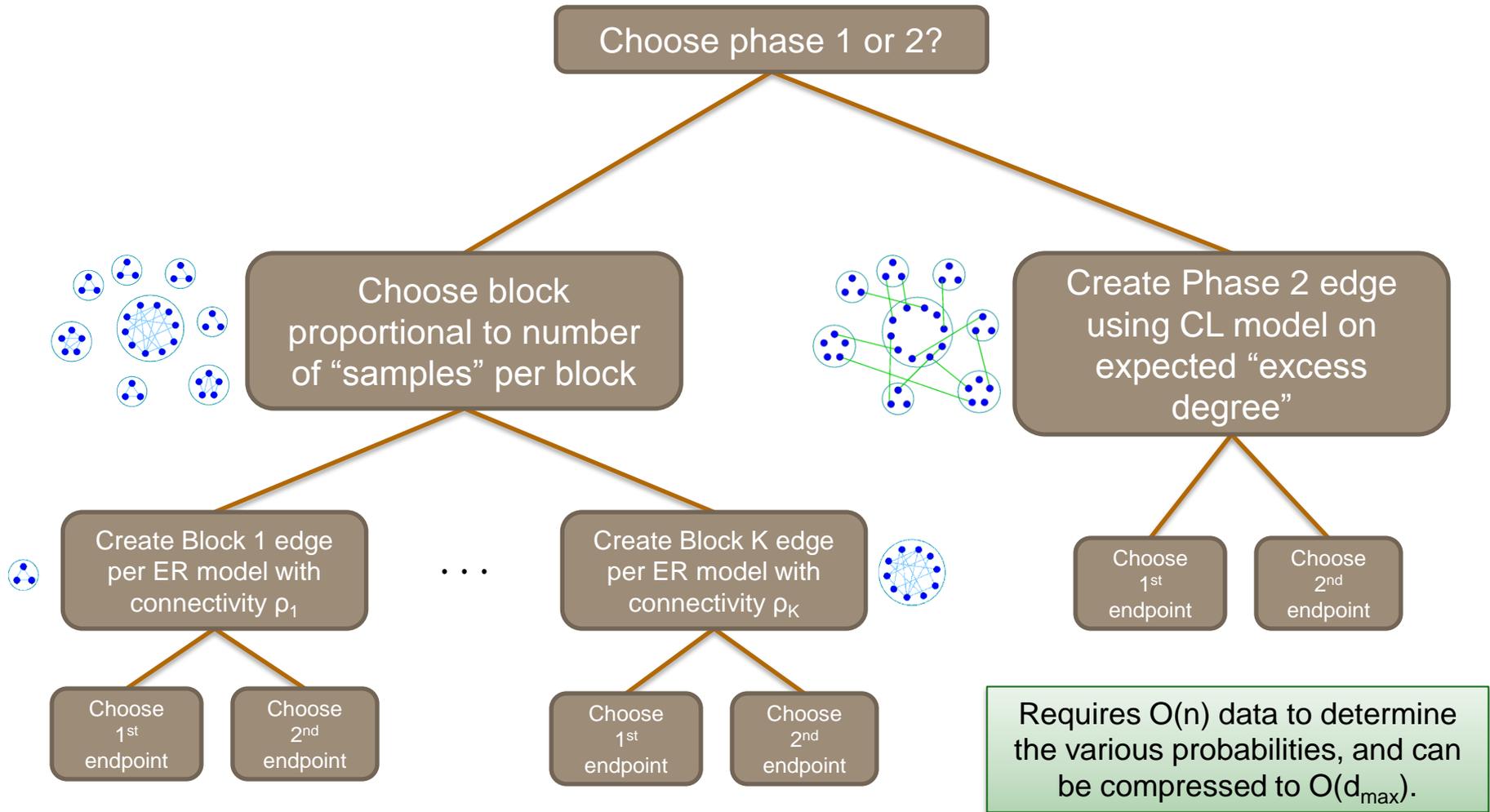


Phase 2 edges:

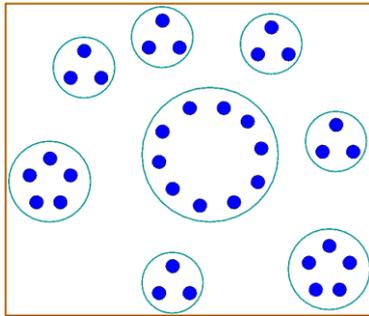
- Edge independence: Fast CL based on **excess degree**
- To run simultaneously with phase 1, compute **expected** excess degree: $e_i = d_i - (\rho_b \cdot d_b)$
- Total edge insertions = $\frac{1}{2} \sum_i e_i$



Scalable BTER is Based on a Series of Random Decisions, Cost = $O(M \log N)$

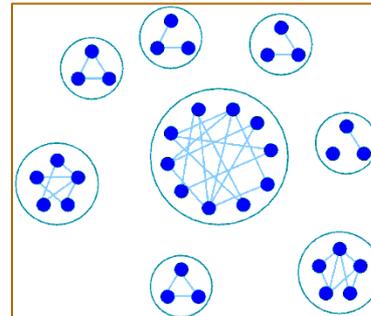


BTER Phases 1 & 2 Simultaneous



Preprocessing

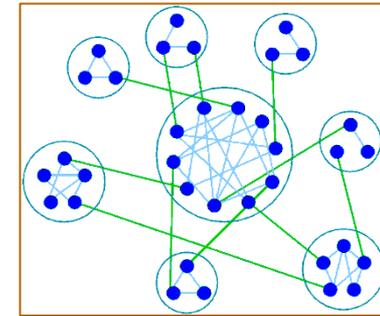
- Create affinity blocks of nodes with (nearly) same degree, determined by **degree distribution**
- Connectivity per block based on **clustering coefficient**
- For each node, compute desired
 - within-block degree
 - excess degree



Phase 1

- Erdős-Rényi graphs in each block
- Need to insert extra links to insure enough *unique* links per block

$$w_b = \binom{n_b}{2} \ln \left(\frac{1}{1-\rho_b} \right)$$



Phase 2

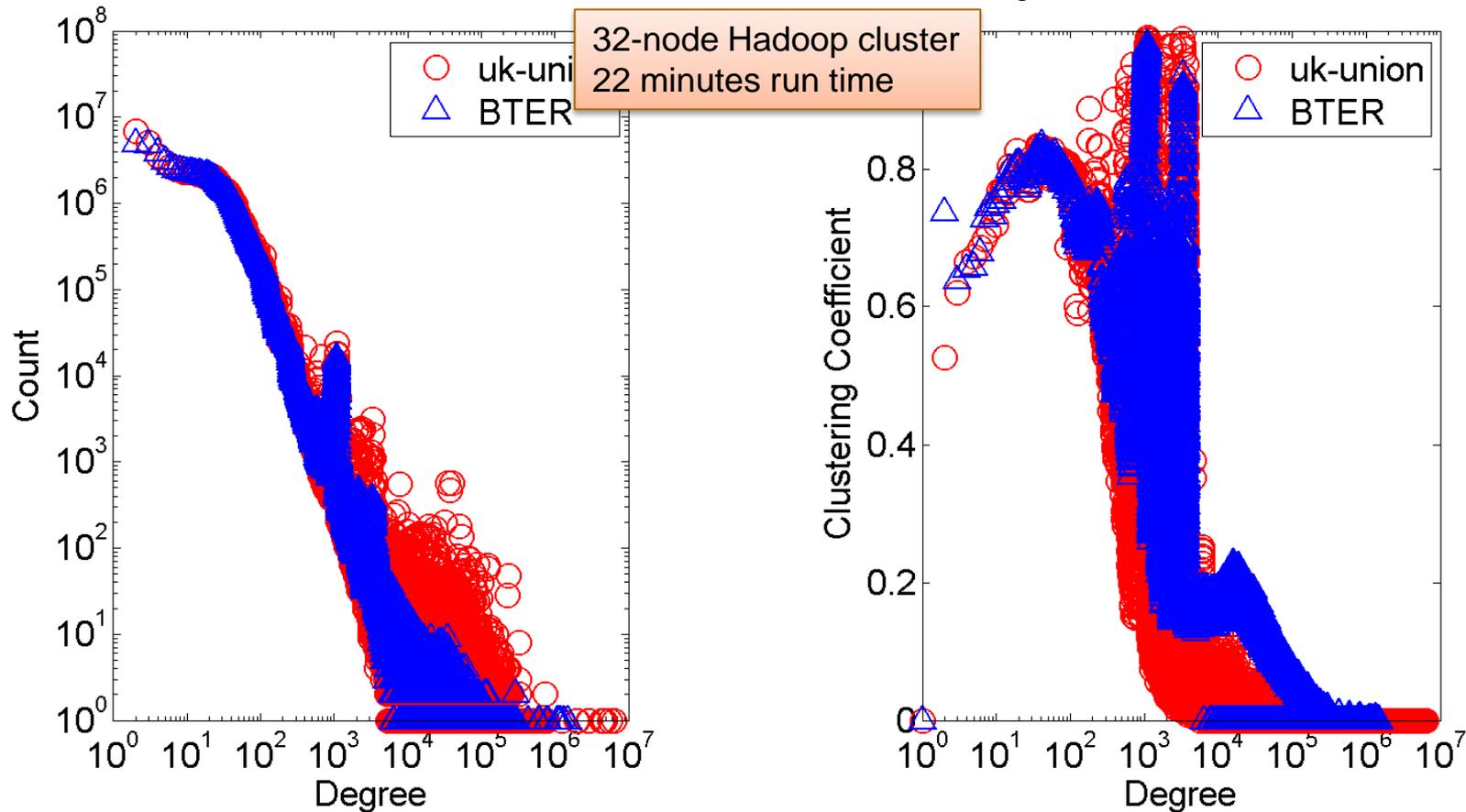
- CL model on excess degree (a sort of weighted Erdős-Rényi)
- Creates connections across blocks

Occurring independently

Seshadhri, Kolda, Pinar (Phys. Rev. E 2012)
Kolda, Plantenga, Pinar, Seshadhri (SISC 2014)

MapReduce BTER Implementation Models Graph with 5B Edges!

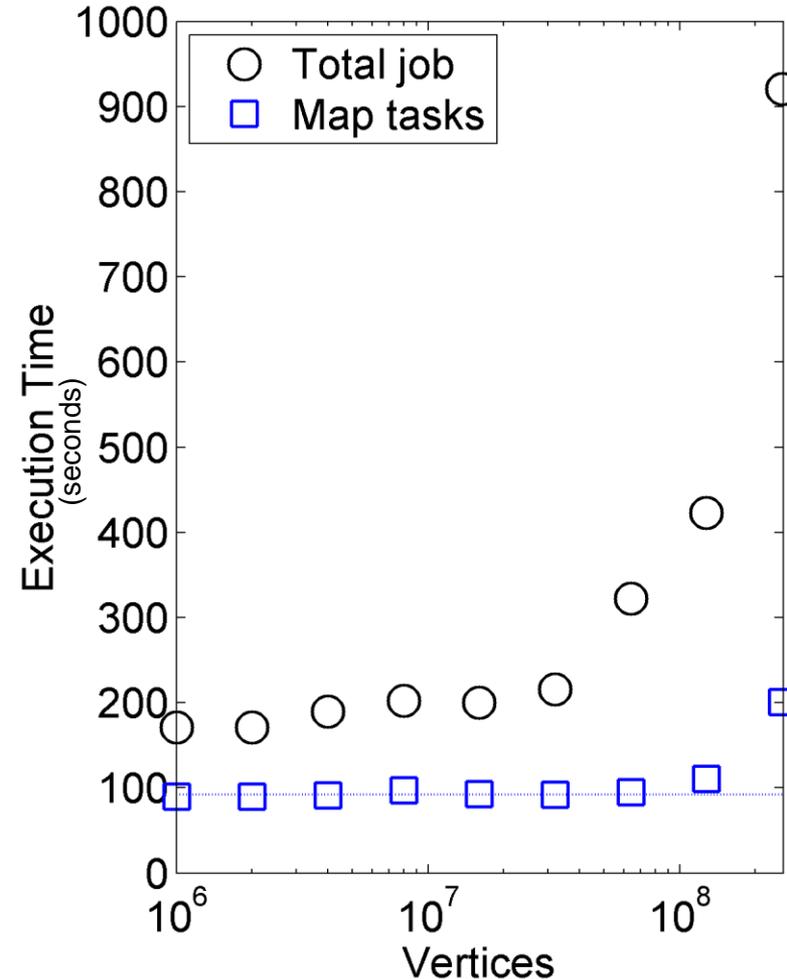
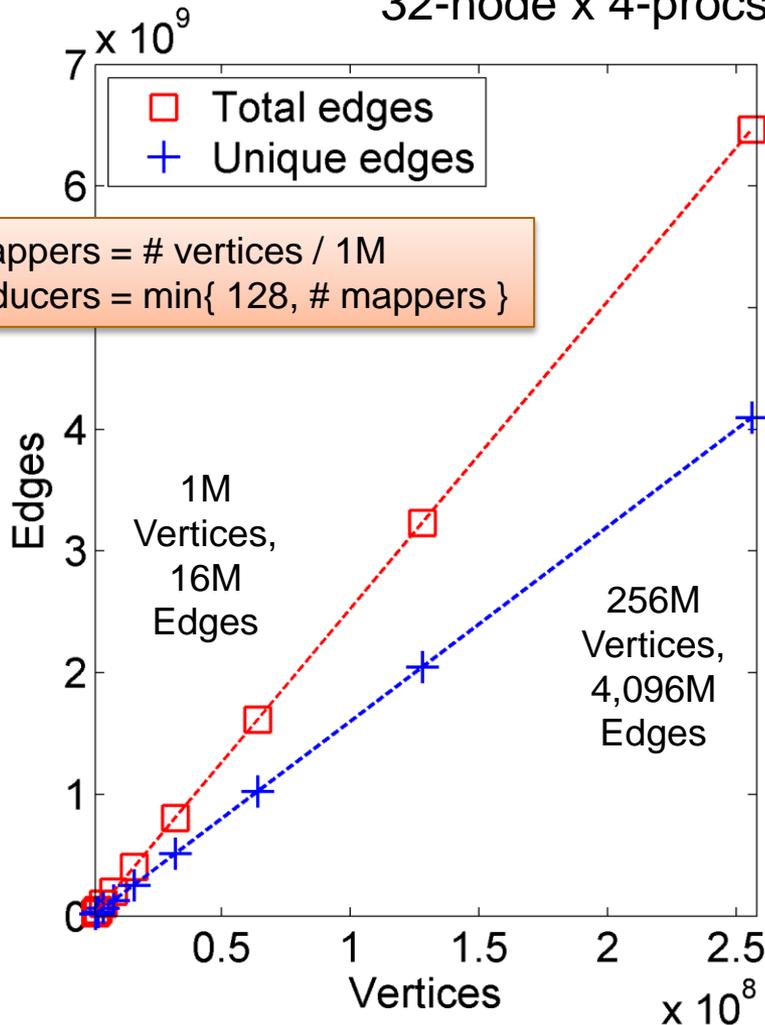
uk-union: 122M nodes, 4.7B undirected edges, $d_{avg} = 76$, clustering coeff. = 0.007
BTER model: 120M nodes, 4.4B undirected edges, $d_{avg} = 73$, clustering coeff. = 0.111



Data Source: Laboratory for Web Algorithms <http://law.di.unimi.it/datasets.php>

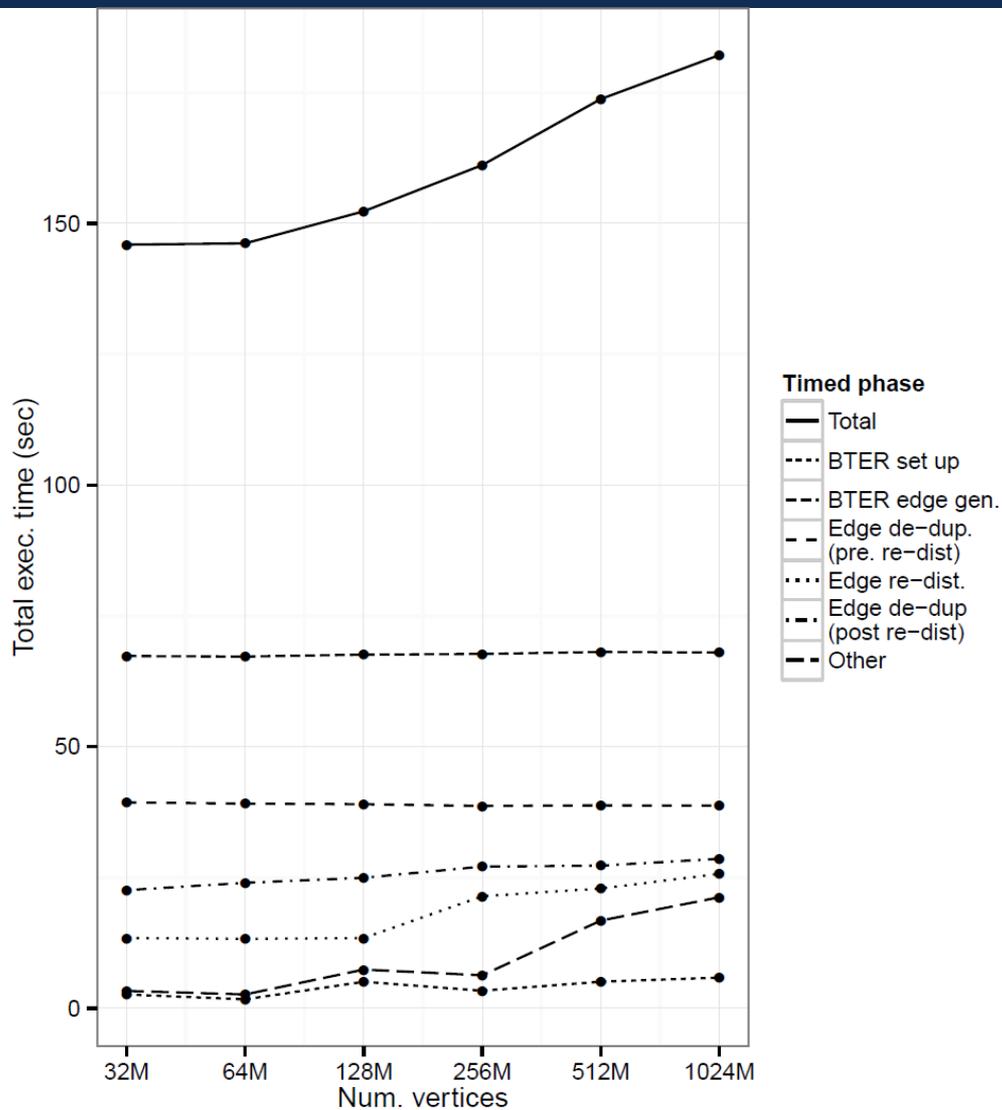
BTER Scales in MapReduce: 15 min for 4B-edge network

32-node x 4-procs-per-node Hadoop Cluster



Kolda, Plantenga, Pinar, Seshadhri (SISC, to appear)

BTER Scales in MPI: 3 min for 18B-edge network



- Setup
 - 32 nodes
 - 32 GB RAM per node
- Scaling
 - 32 to 1,024M vertices
 - Up to 18B edges
- BTER set up and edge generation scale nicely, as expected
- Total time = 3 minutes for 18B unique edges
- Thanks to Dylan Stark (Sandia) for MPI version and compiling these results
- Future work: Remove need for edge deduplication

BTER Benchmark Degree Distribution: Recommend Generalized Log Normal

- Power Law (PL)

$$n_d \propto d^{-\gamma}$$

- Generalized Log-Normal

$$n_d \propto \exp \left[- \left(\frac{\log d}{\alpha} \right)^\delta \right]$$

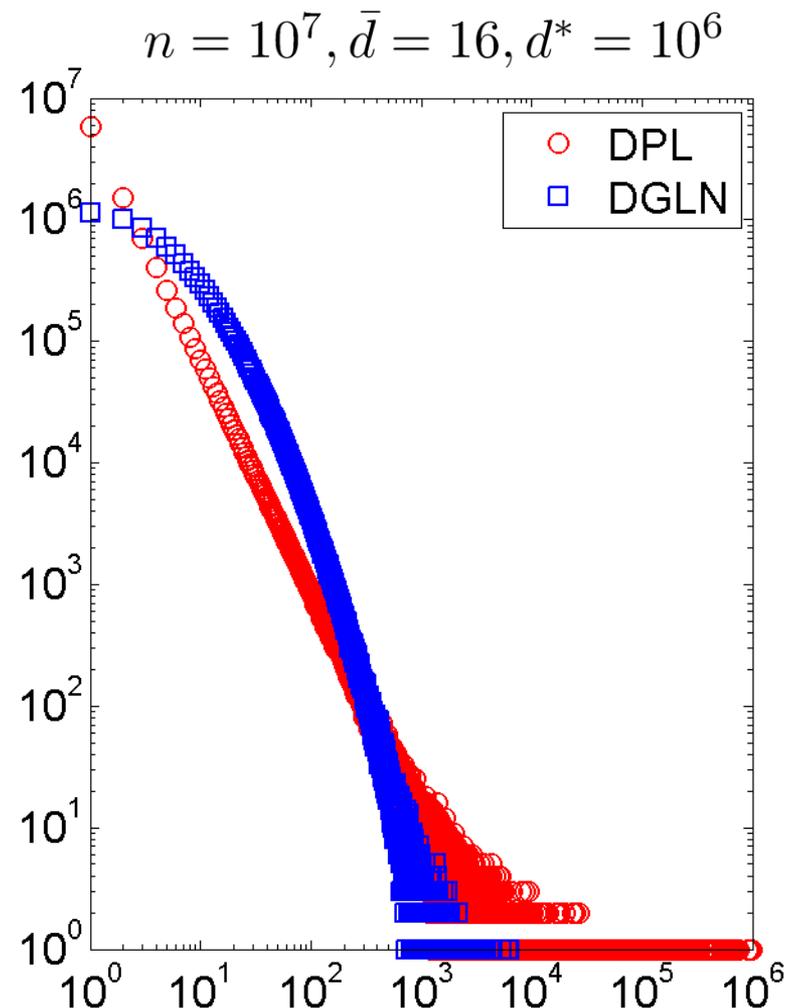
- Discrete versions

$$\Pr(D = d) = f(d) / \left(\sum_{d'=1}^{d^*} f(d') \right)$$

- User specifies **desired average degree** and **absolute max degree**. Also require tolerance so that $n \cdot \epsilon_{\text{tol}} \ll 1$.

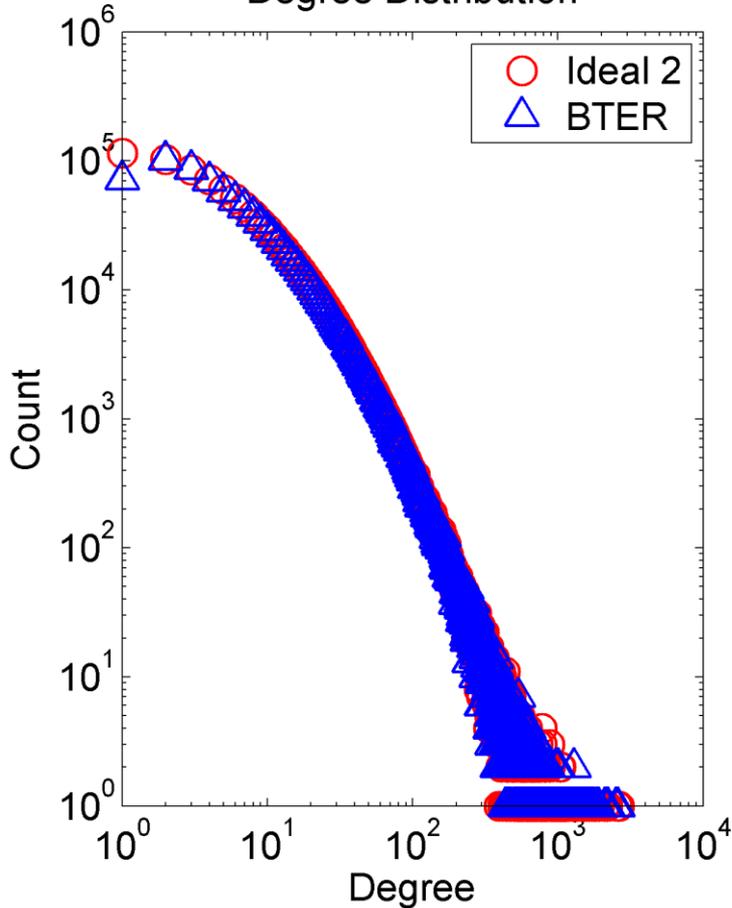
$$\bar{d} = \sum_{d=1}^{d^*} d \cdot f(d) \text{ and } \Pr(D = d^*) < \epsilon_{\text{tol}}$$

- Also have method for picking clustering coefficients that requires **desired global clustering coefficient** and **absolute max clustering coefficient**



Proposed Benchmark for BTER Requires only 5 Parameters

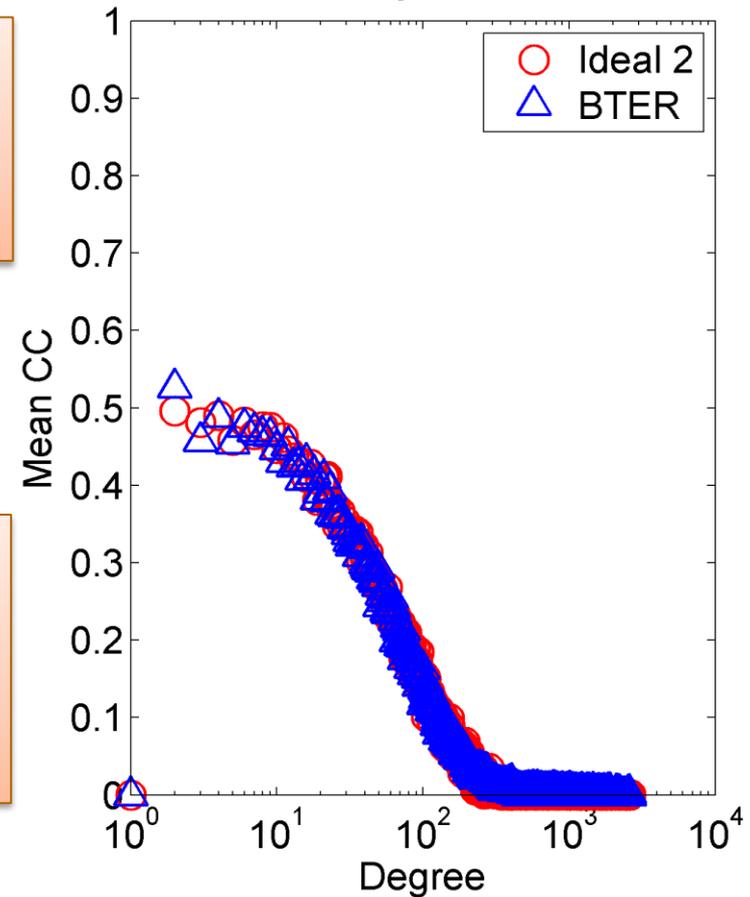
Degree Distribution



1. # vertices = 10^6
2. Avg. degree = 16
3. Max degree = 10^4
4. Max CC = 0.50
5. Global CC = 0.10

BTER Realization
8M edges
Max degree = 2,594
Avg degree = 17
Global CC = 0.104
Time = 26 sec.

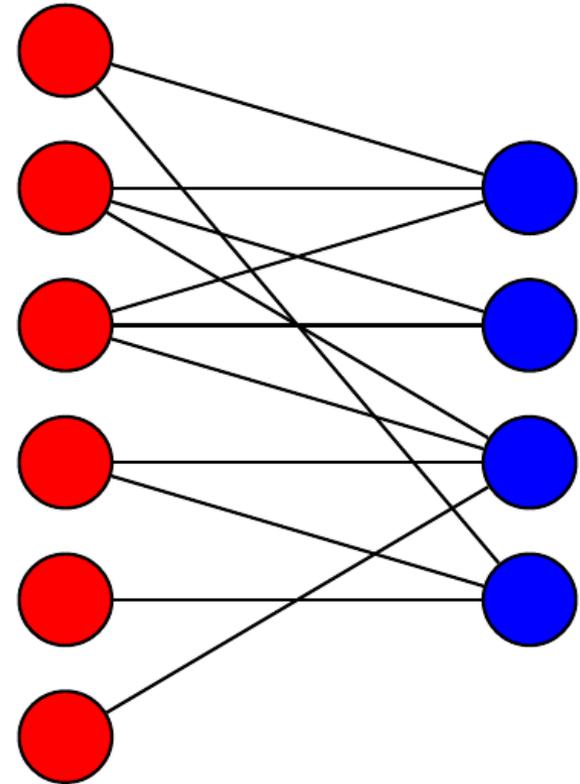
Clustering Coefficient



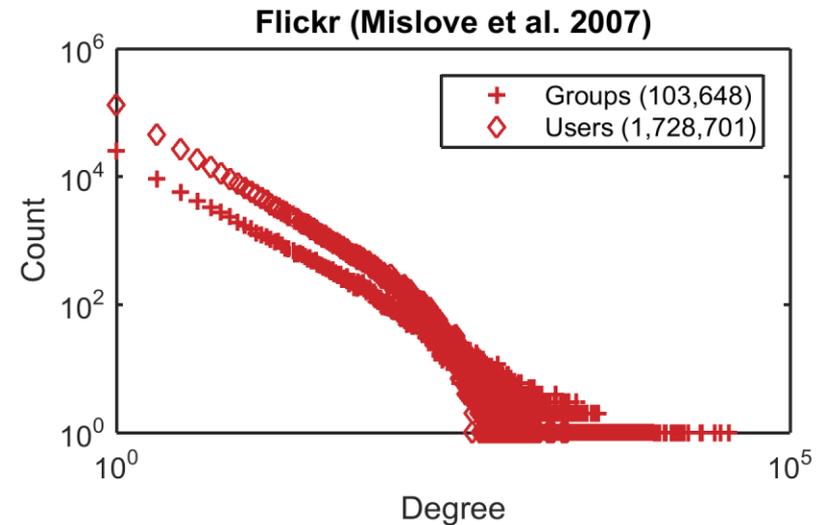
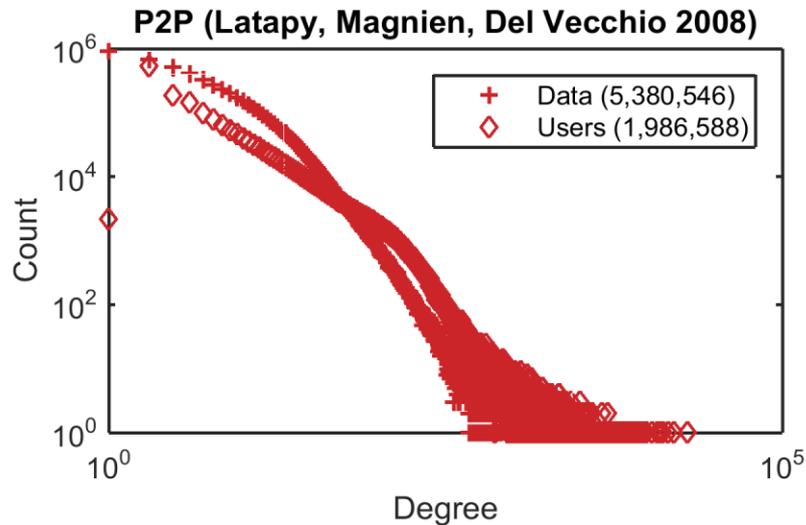
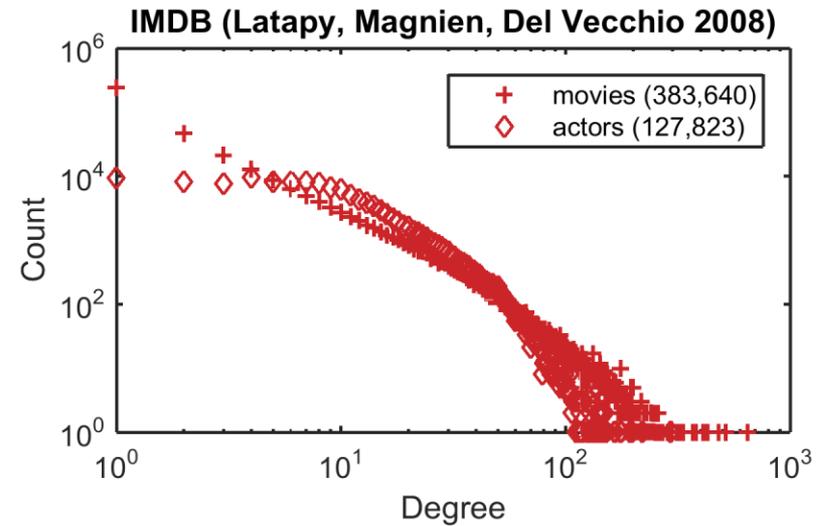
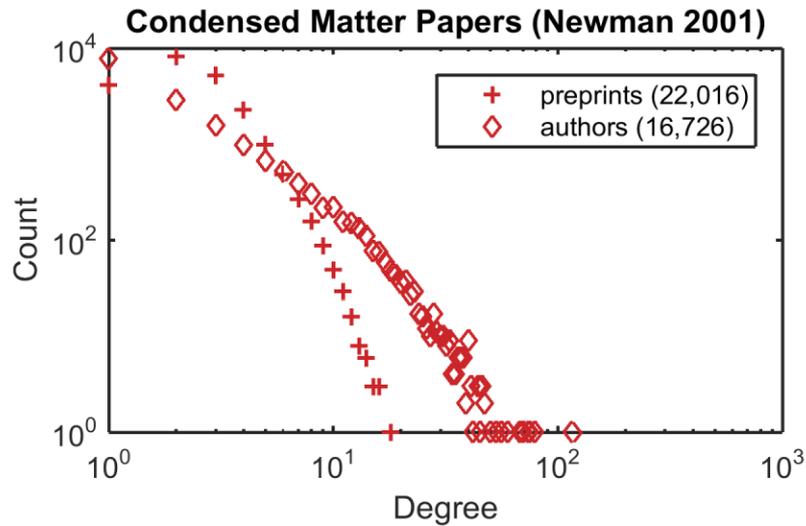
Kolda, Pinar, Plantenga, Seshadhri (SISC, 2014)

Bipartite Graphs: aka Hypergraphs, Two-way Graphs, Affiliation Networks

- Vertices separated into two partitions
- Edges only allowed between partitions
- Many networks have natural bipartite structure
 - Author-Paper
 - Actor-Movie
 - Person-Group
 - Protein-Function
 - P2P Exchange (User-File)
 - Company Board-Member
 - Word-Sentence
 - User-Rating

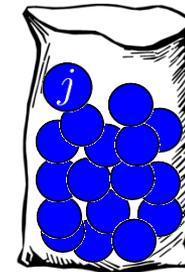
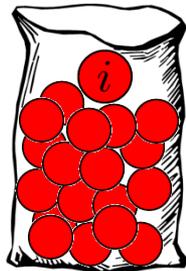
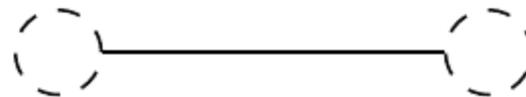
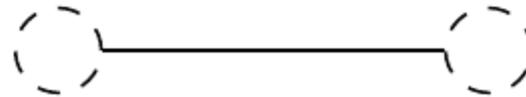
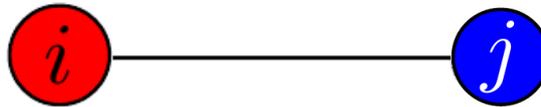


A Good Bipartite Model should have Heavy-Tailed Degree Distributions



Fast Bipartite Chung-Lu: Generator that Matches Degree Distributions

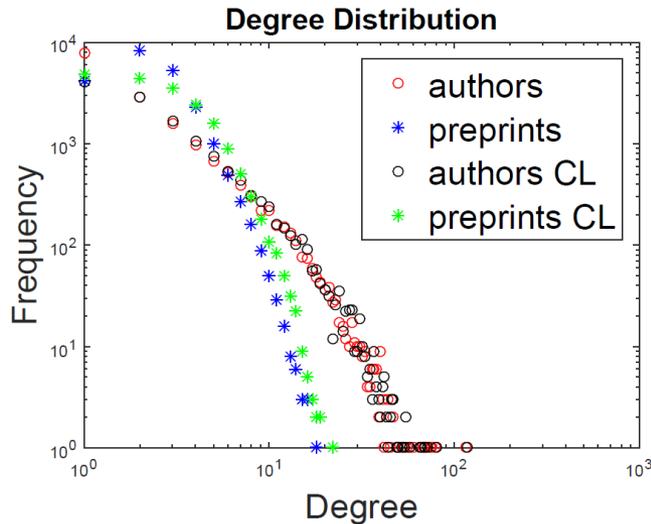
- Given degree distributions for red and blue
- Know *desired* degree of each node, d_i for red and d_j for blue
- Total edges $E = \sum d_i = \sum d_j$
- Choose one red and blue endpoints at random per edge



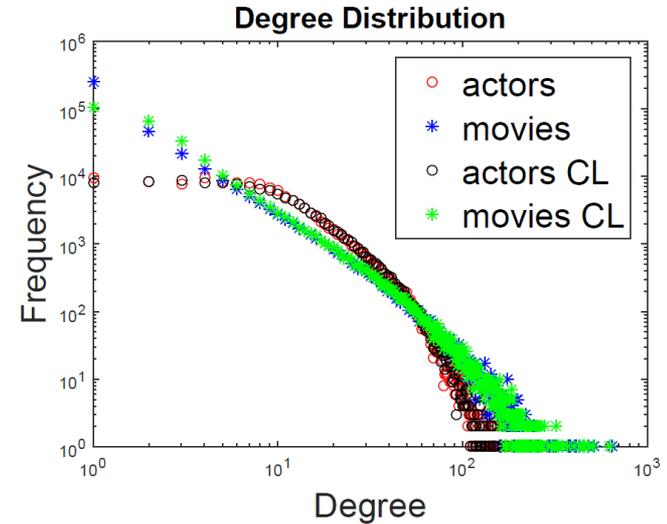
$$\text{Prob}(i \text{ selected}) = \frac{d_i}{E}$$
$$\text{Prob}(j \text{ selected}) = \frac{d_j}{E}$$

Fast Bipartite Chung-Lu Matches Degree Distributions for Real Data

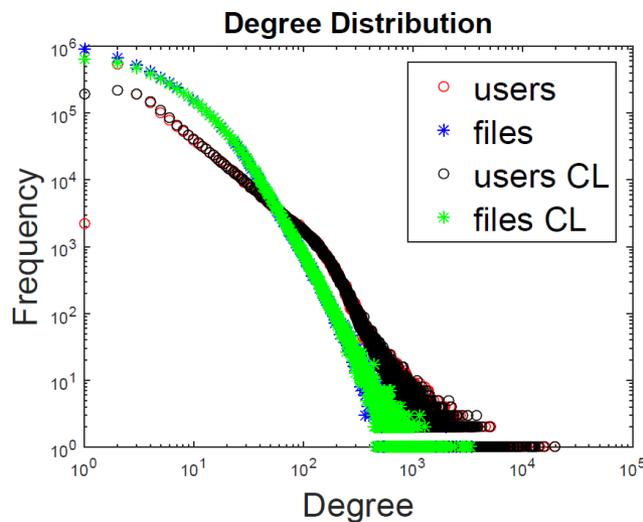
**Author-Paper
Network**
(Newman, 2001)



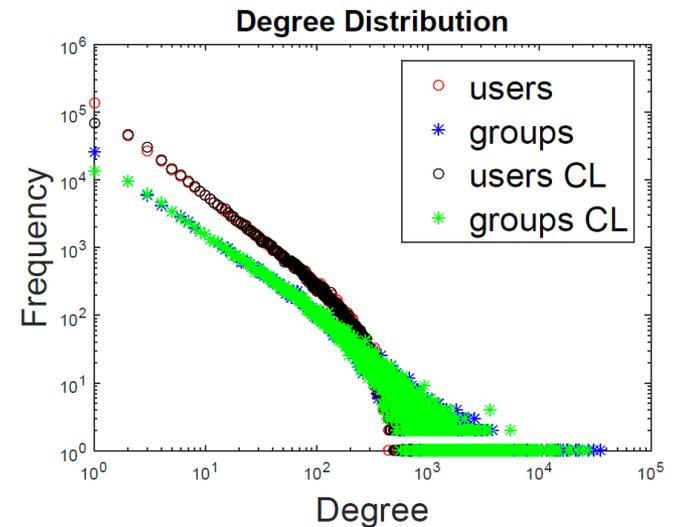
**Actor-Movie
Network**
(Latapy, 2008)



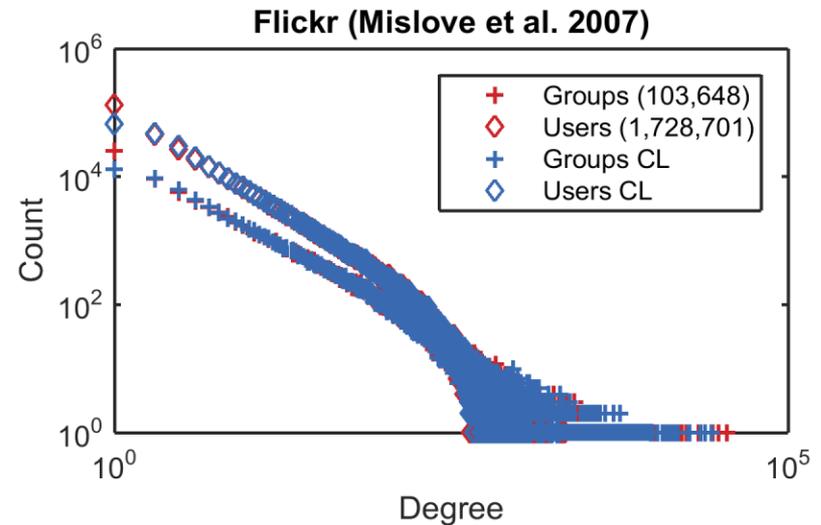
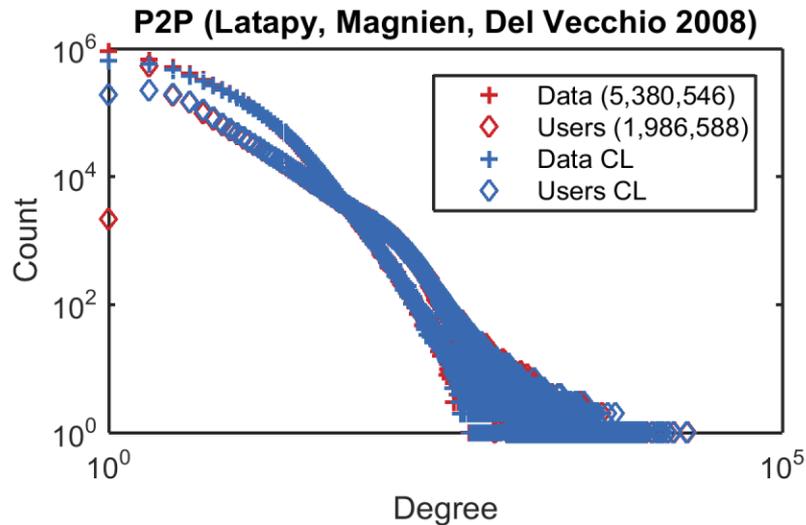
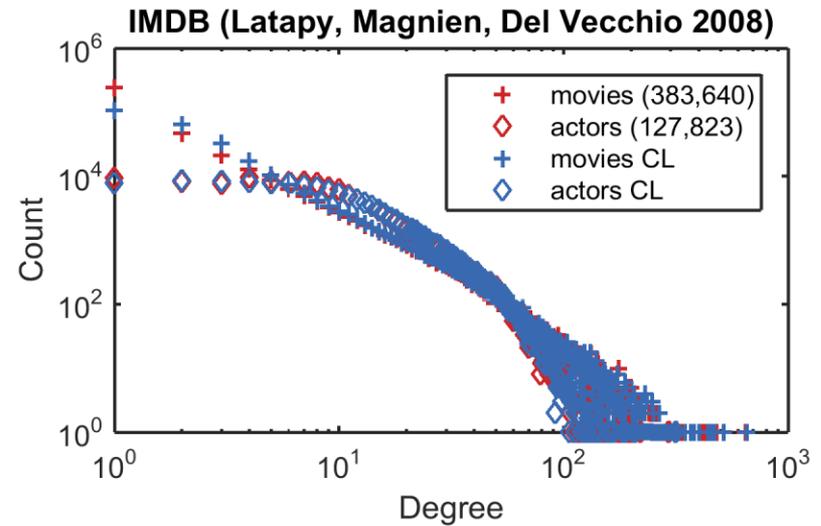
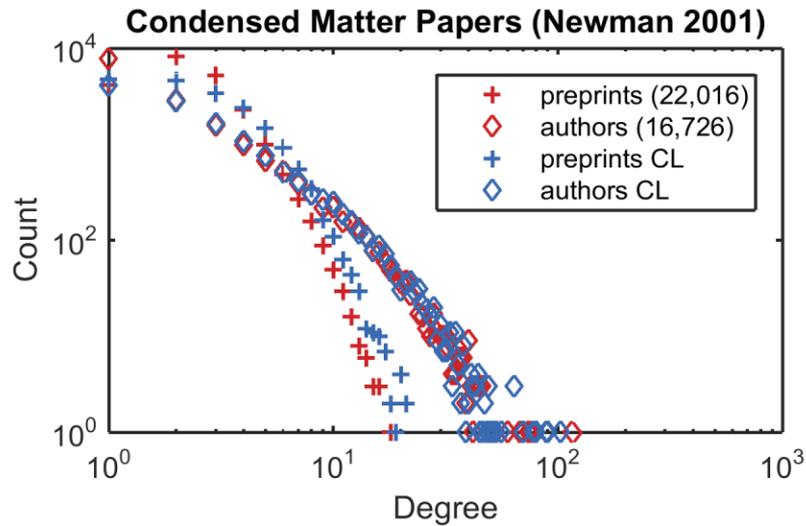
**P2P File
Exchange**
(Latapy, 2008)



**Flickr User
Group**
(Mislove, 2007)



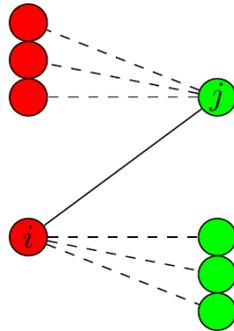
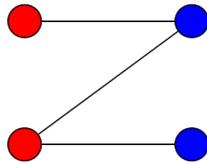
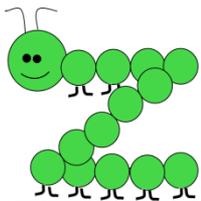
Fast Bipartite Chung-Lu Matches Degree Distributions for Real Data



Metamorphosis is the Bipartite Analogue of Clustering Coefficient

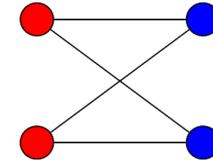
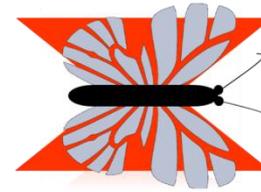
Caterpillars:

$$c_{(i,j)} = \text{3-paths with center } (i,j) \\ = (d_i - 1)(d_j - 1)$$



Butterflies:

$$b_{(i,j)} = \text{4-cycles with edge } (i,j)$$



Metamorphosis for Edge: $m_{(i,j)} = b_{(i,j)} / c_{(i,j)}$

Metamorphosis per Vertex: $m_i = \text{mean}\{m_{(i,j)} \mid (i,j) \in E\}$

Metamorphosis per Degree: $m_d = \text{mean}\{m_i \mid d_i = d\}$

Global Metamorphosis: $m = \frac{\sum_{(i,j) \in E} b_{(i,j)}}{\sum_{(i,j) \in E} c_{(i,j)}}$

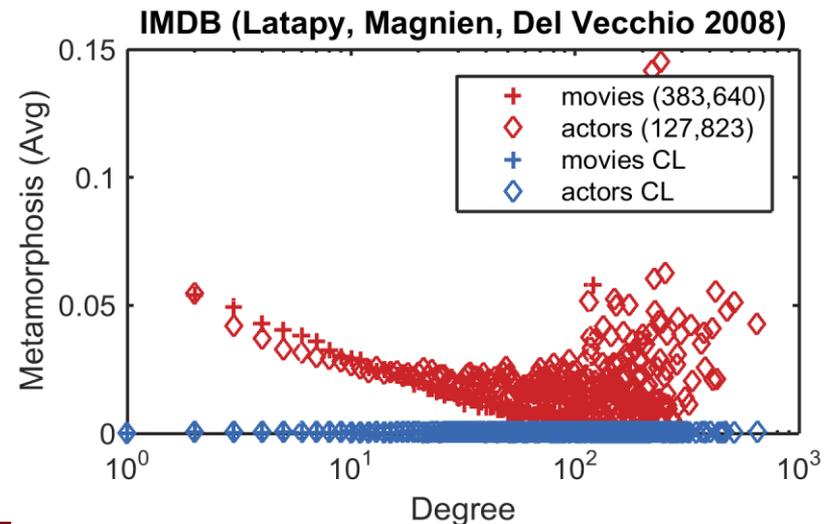
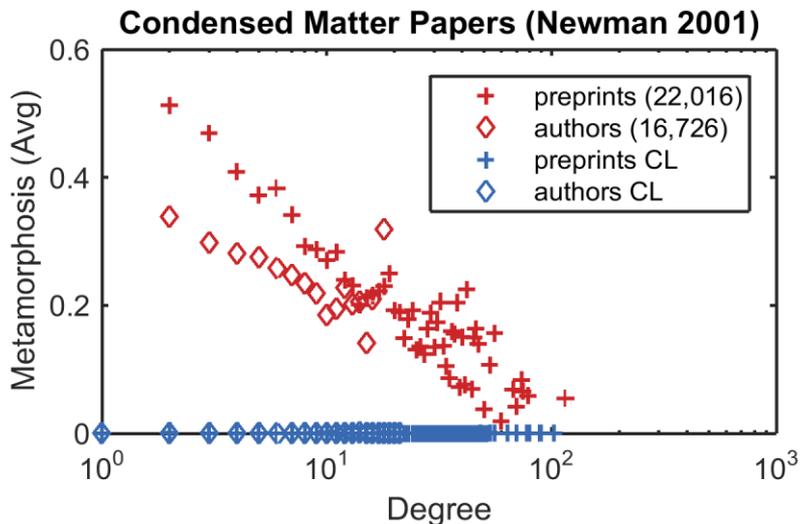
Global Metamorphosis: Robins & Alexander, 2004

Metamorphosis is not a Consequence of Degree Distribution!

Chung-Lu creates caterpillars, but not enough butterflies

	Condensed Matter Papers		IMDB	
	Original	Chung-Lu	Original	Chung-Lu
Caterpillars	1,236,527	2,187,676	856,471,460	1,109,298,124
Butterflies	70,549	339	3,503,276	141,912
Metamorphosis	2.28×10^{-1}	6.20×10^{-4}	1.64×10^{-2}	5.12×10^{-4}

Thus, Chung-Lu can't match per-degree metamorphosis coefficients



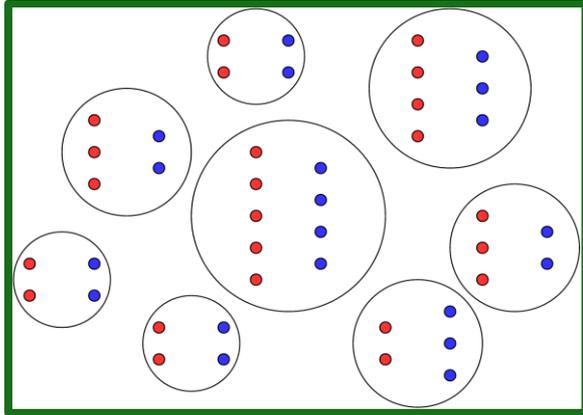
Modeling Bipartite Metamorphosis is Hard

“Another [new] direction is the development of models of 2-mode networks capturing properties met in practice. Just as is the case for 1-mode networks, much can be done concerning degrees, but very little is known concerning the modeling of clustering...”

-Latapy, Magnien, & Del Vecchio, Social Networks, 2008

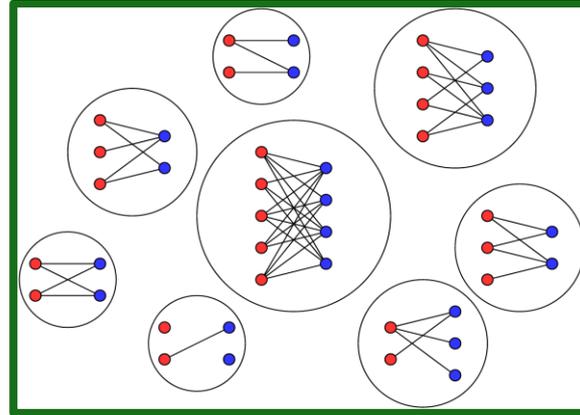
- Balancing act: avoid satisfying properties for one node type at expense of other
 - # nodes, degree range may be different for one node type
 - per-degree metamorphosis may be skewed
- Our goal: develop generative bipartite model matching deg. dists. & per-degree metamorphosis coeff.

Bipartite BTER creates Bipartite Affinity Blocks



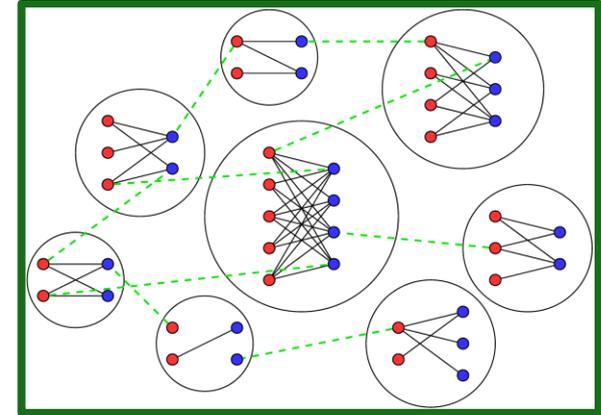
Preprocessing

- Create affinity blocks of with combinations of nodes from each partition
- Need to balance different metamorphosis coefficients for each partition and degree



Phase 1

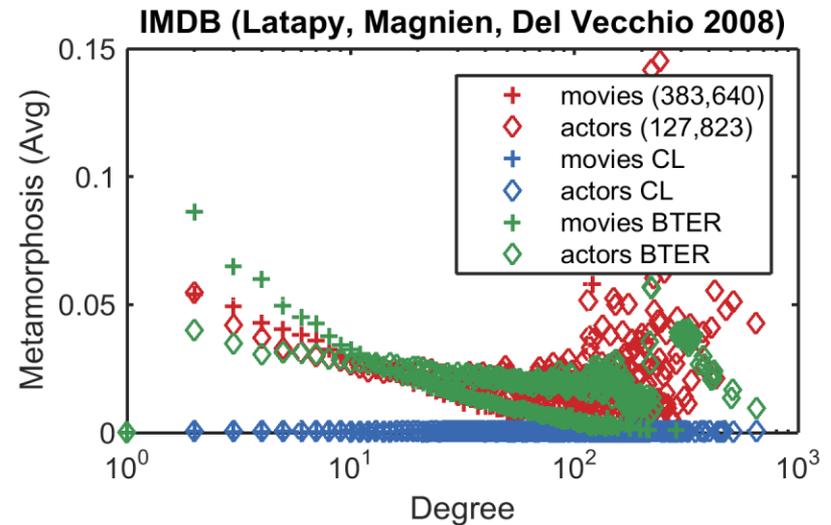
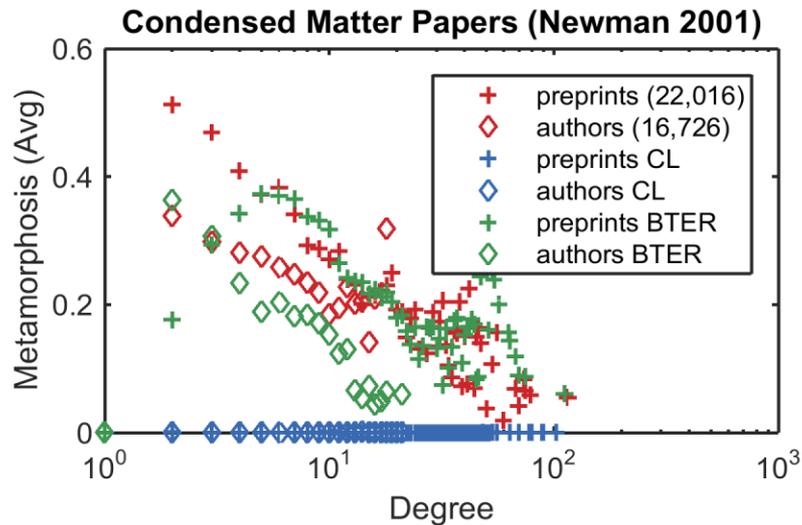
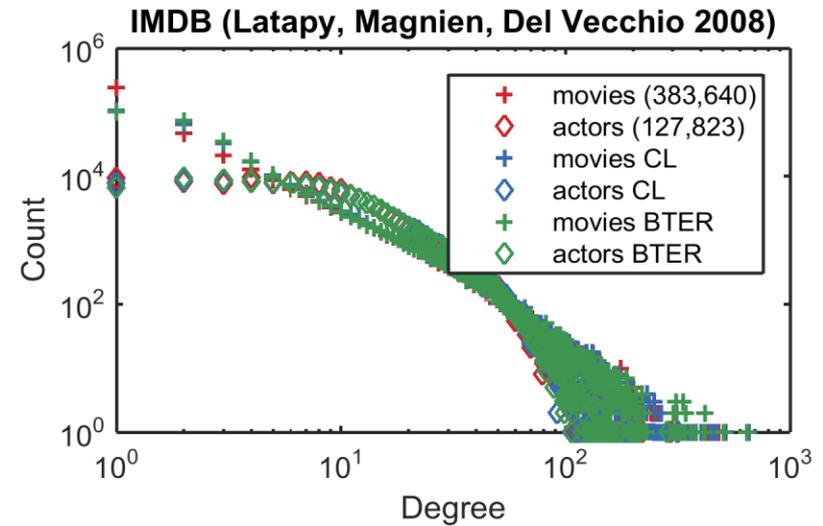
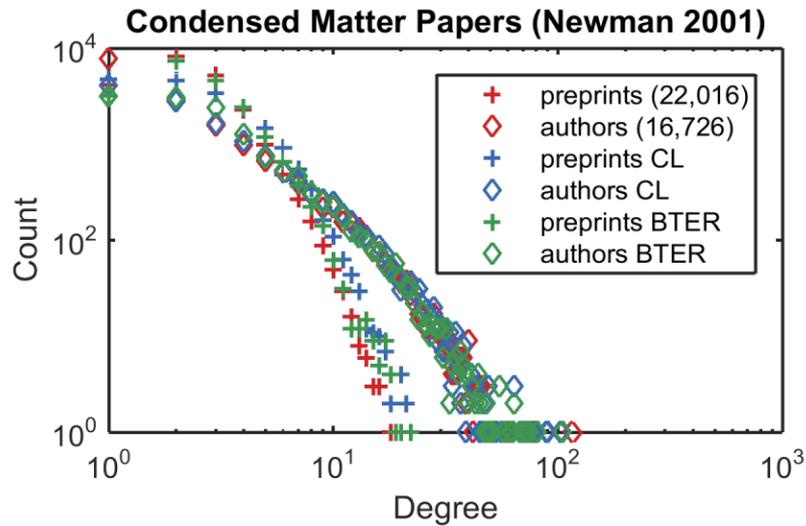
- Determine affinity block structure so that an appropriate number of butterflies are created
- Ideally, treat each partition as bipartite Erdős-Rényi graph



Phase 2

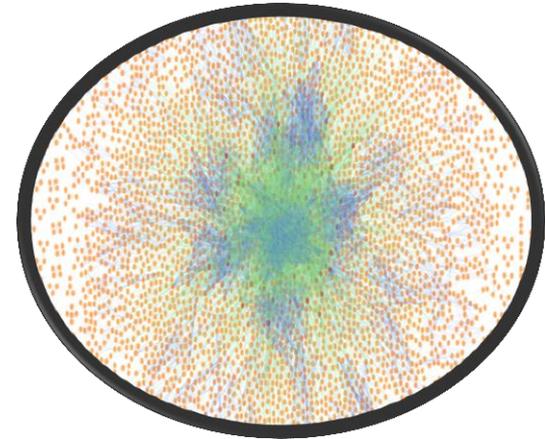
- Bipartite CL model on **excess degree**
- Creates connections across blocks

BTER Matches Degree Distributions and Metamorphosis for Real Data



BTER and Bipartite BTER are Useful Tools for Graph Generation

- Generative Graph Models
 - Key metrics include degree distribution and measures of social cohesion
 - Clustering coefficient (by degree) measures cohesion in one-way graphs
 - Metamorphosis coefficient (by degree and partition) measures cohesion in two-way graphs
 - Useful as data surrogates, benchmarks, etc.
- BTER Generative Graph Model
 - Identifies core structures in sparse networks with frequent triangles
 - Matches degree distribution and clustering coefficients
 - Scalable MPI & Hadoop implementations
 - Proposed benchmark using only five parameters
- BTER Bipartite Generative Graph Model
 - Matches dual degree distributions
 - Harder to define affinity block structure, but reasonable match to metamorphosis



Team

- Sinan Aksoy (UC San Diego)
- Ali Pinar (Sandia)
- Todd Plantenga (FireEye)
- Sesh Comandur (UC Santa Cruz)

More Information

Tamara G. Kolda
tgkolda@sandia.gov